

BUILDING MUSEUMS 2017

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*Presented by the Mid-Atlantic
Association of Museums*

FEBRUARY 24–26, 2017 | WASHINGTON, D.C.

Omni Shoreham Hotel

2500 Calvert St., NW, Washington, D.C. 20008



BUILDING MUSEUMS IS A NATIONAL SYMPOSIUM ON THE PROCESS, PROMISE, AND PITFALLS OF PLANNING AND MANAGING MUSEUM BUILDING PROJECTS.

This symposium is for **architects, museum leaders, planners, project managers, technical experts**, and all those who plan or implement **new construction, renovation, preservation, or expansion projects** for museums.

Building Museums® 2017 will actively engage participants in sessions and discussion. The program will include expert keynote addresses, behind-the-scenes museum tours, two receptions, and a workshop.

In attendance will be key leaders and decision makers from institutions across the U.S. Whether your institution is a small historic site under renovation, a mid-sized art museum planning an expansion, or a large children's museum building a new facility, this symposium is for you!

CONNECT WITH ATTENDEES...**SHARE** YOUR EXPERTISE AND SERVICES WITH SYMPOSIUM REGISTRANTS...**RESERVE** A SPONSORSHIP TODAY!

A Building Museums® sponsorship is an investment in museum leaders' understanding of how to plan, implement, and survive new construction, renovation, or expansion projects.

QUESTIONS?

Call 518-489-0204 or email midatlanticmuseums@gmail.com

Call 202-234-0700 to reserve a MAAM discounted Building Museums Symposium rate room.



Since 1930, the luxurious Omni Shoreham Hotel in Washington, D.C. has played host to presidents, world leaders and inaugural balls, making it a true Washington landmark. Today, the hotel fuses modern comfort with distinguished service, creating a truly monumental experience.

BUILDING MUSEUMS® 2017 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL (SELECT ONE)

SPONSORSHIP BENEFITS

PLATINUM \$7,500

- Co-sponsor of Friday Opening Reception, OR sponsor of Saturday Opening Keynote (New Whitney Museum) OR Sunday Closing Keynote (African American Museum)
- Opportunity to Welcome Registrants to Designated Event (pick one)
- Complimentary Exhibitors Table
- Four (4) Complimentary Registrations
- Sponsor Signage at the Event
- Corporate Logo and Link to MAAM's Homepage for One (1) Year
- Access to Building Museums Roster (electronic format, including emails)
- Recognition on all Building Museums Materials
- Full-page Color Ad in Building Museums Printed Program

GOLD \$5,000

- Sponsor of Saturday Buildy Award Luncheon OR Saturday Omni Shoreham Reception
- Opportunity to Welcome Registrants to Designated Event (pick one)
- Complimentary Exhibitors Table
- Three (3) Complimentary Registrations
- Sponsor Signage at the Event
- Corporate Logo and Link to MAAM's Homepage for One (1) Year
- Access to Building Museums Roster (electronic format, including emails)
- Recognition on all Building Museums materials
- Half-page Color Ad in Building Museums Printed Program

SILVER \$3,000

- Saturday OR Sunday Breakfast Sponsor
- Complimentary Exhibitors Table
- One Marketing Item Placed on Building Museums Registration Desk
- Two (2) Complimentary Registrations
- Sponsor Signage at the Event
- Corporate Logo and Link to MAAM Homepage for One (1) Year
- Access to Building Museum Roster (electronic format, including emails)
- Recognition on all Building Museums Materials
- Quarter-page Color Ad in Building Museums Printed Program

BRONZE \$1,500

- Sponsor the Workshop OR one Coffee Break OR Session (select one)
- Complimentary Exhibitors Table
- One (1) Complimentary Registration
- Sponsor Signage at Selected Event
- Corporate Logo and Link to MAAM Homepage for One (1) Year
- Recognition on all Building Museums Materials

SPONSOR INFORMATION

PLEASE TYPE OR PRINT CLEARLY AND ENTER INFORMATION
EXACTLY AS IT SHOULD APPEAR IN ALL BUILDING
MUSEUMS LISTINGS.

Company/Organization _____

Primary Contact _____

Title _____

Address _____

Phone _____ Fax _____

Email _____

PAYMENT INFORMATION

Check (payable to Mid-Atlantic Association of Museums)

Charge My Credit Card:

American Express / Discover Card / Master Card / Visa

Credit Card # _____ Exp. Date _____

Cardholder Name _____

3- or 4-digit CVV# _____

Amount Enclosed: \$ _____

Signature: _____

Complete this form and return via email to jlovell@nycap.rr.com or mail to:
PO Box 4, Cooperstown NY 13326