Welcome to MAAM 2014, Museums in Transition.

What do we mean by transition? One definition is: “passage from one state, stage, subject, or place to another.” Change! The pace of transition in museums is accelerating rapidly.

Why? What’s driving these transitions? Where are we heading? Will we collaborate with new partners? Who will they be? What new messages will we embrace and share? In the face of this change will our institutions survive? Thrive even? There are many disruptors to name a few.

Led by Keynote Speaker Kinshasha Holman Conwill we have invited a cross-section of professionals and institutions to share stories from their journeys of transition. We hope these will spark dialogue when we gather, leading to fresh revelations and clarified truths that will inspire you in the work of transition at your institution for the year to come.

Welcome to MAAM's annual conference Museums in Transition. This year’s conference is sure to appeal to museum professionals from all walks of life. Museums are constantly in transition and must be willing and ready to change how we think of museums and carry out our mission if we want to succeed. We hope you enjoy these few days of learning, sharing, and connecting with colleagues.

We want to thank the volunteers and sponsors who have made this conference possible! The entire board at the Mid-Atlantic Association of Museums has been working hard to ensure that this year’s conference is a success. Additionally we want to thank Patrick Dickerson who has worked tirelessly to cultivate sponsorships and other leadership sponsors however. In particular, Ellie Byrom-Haley, President of Gecko Group Communications Design has worked with us every steps of the way and our Gold, Silver and Bronze Sponsors have provided essential leadership support. Gold Sponsors are the Cooperstown Graduate Program, Design and Production and Johns Hopkins University Museum Studies Program. Silver Sponsors are Seton Hall University and UArts Philadelphia. Bronze Sponsor are Drexel Museum Studies Program, New Jersey Association of Museums and Whiting-Turner Construction Company.

All the best,

Michelle Paulus
2014 MAAM Conference Co-Chairs

Dear Colleagues

On behalf of the board of the Mid-Atlantic Association of Museums I am excited to welcome you all to Washington DC.

The MAAM Annual Meeting is an important gathering of museum stakeholders and provides an opportunity to share and exchange provocative ideas and new practices. This year’s theme, Museums in Transition reflects the exciting time in which we live as our institutions grow and adapt to new challenges. Sessions at the 2014 Annual Meeting describe institutions that are moving, building, expanding, innovating, and redefining museums and museum work. Whatever our museums were like at the beginning of this century, they are bound to be very different by its end.

Many individuals and committees helped to make this conference possible. Special thanks are due to Prudence Procter Haines and Michelle Paulus for chairing the conference committee, to John Lovell and Barbara Bartlett for providing such an outstanding venue for the opening reception and to Board members Jobi Zink and Andy Kitzmann who ably chaired the program committee.

The corporate and educational sponsors for this conference have generously supported the field and MAAM and I encourage you to read more about them in this program and to use their services in your institutions. Their products and services enable us to do our jobs professionally and creatively.

We know that all of you will enliven the discussions over the next several days with your experiences. Thank you for lending your expertise to the 2014 Annual Meeting.

Best Wishes,

Gretchen S. Sorin, Ph.D.
Director and Distinguished Professor
Cooperstown Graduate Program
MAAM Board Chair

Welcome

Welcome to MAAM’s annual conference Museums in Transition. This year’s conference is sure to appeal to museum professionals from all walks of life. Museums are constantly in transition and we must be willing and ready to change how we think of museums and carry out our mission if we want to succeed. We hope you enjoy these few days of learning, sharing, and connecting with colleagues.

We want to thank the volunteers and sponsors who have made this conference possible! The entire board at the Mid-Atlantic Association of Museums has been working hard to ensure that this year’s conference is a success. Additionally we want to thank Patrick Dickerson who has worked tirelessly to cultivate sponsorships and advertisements.

We can’t list every sponsor in this letter but you will see their names throughout the program. We are grateful for each sponsor’s support of the conference. We do want to thank our leadership sponsors however. In particular, Ellie Byrom-Haley, President of Gecko Group Communications Design has worked with us every steps of the way and our Gold, Silver and Bronze Sponsors have provided essential leadership support. Gold Sponsors are the Cooperstown Graduate Program, Design and Production and Johns Hopkins University Museum Studies Program. Silver Sponsors are Seton Hall University and UArts Philadelphia. Bronze Sponsor are Drexel Museum Studies Program, New Jersey Association of Museums and Whiting-Turner Construction Company.

All the best,

Michelle Paulus
Prudence Haines
2014 MAAM Conference Co-Chairs

Table of Contents

| 02 | THEME STATEMENT |
| 03 | LETTER FROM THE MAAM BOARD CHAIR |
| 04-05 | WELCOME LETTER FROM THE MAAM CONFERENCE CHAIRS |
| 06-07 | SCHEDULE-AT-A-GLANCE |
| 08-11 | KEYNOTE SPEAKERS |
| 12-13 | SESSION DESCRIPTIONS |
| 13-19 | OFFSITE TOURS |
| 20 | MAAM SPONSORS |
| 20 | GECKO GROUP |

Gretchen S. Sorin, Ph.D.
Director and Distinguished Professor
Cooperstown Graduate Program
MAAM Board Chair

Michelle Paulus
Prudence Haines
2014 MAAM Conference Co-Chairs

www.midatlanticmuseums.org/annual-meeting

On behalf of the board of the Mid-Atlantic Association of Museums I am excited to welcome you all to Washington DC.

The MAAM Annual Meeting is an important gathering of museum stakeholders and provides an opportunity to share and exchange provocative ideas and new practices. This year’s theme, Museums in Transition reflects the exciting time in which we live as our institutions grow and adapt to new challenges. Sessions at the 2014 Annual Meeting describe institutions that are moving, building, expanding, innovating, and redefining museums and museum work. Whatever our museums were like at the beginning of this century, they are bound to be very different by its end.

Many individuals and committees helped to make this conference possible. Special thanks are due to Prudence Procter Haines and Michelle Paulus for chairing the conference committee, to John Lovell and Barbara Bartlett for providing such an outstanding venue for the opening reception and to Board members Jobi Zink and Andy Kitzmann who ably chaired the program committee.

The corporate and educational sponsors for this conference have generously supported the field and MAAM and I encourage you to read more about them in this program and to use their services in your institutions. Their products and services enable us to do our jobs professionally and creatively.

We know that all of you will enliven the discussions over the next several days with your experiences. Thank you for lending your expertise to the 2014 Annual Meeting.

Best Wishes,

Gretchen S. Sorin, Ph.D.
Director and Distinguished Professor
Cooperstown Graduate Program
MAAM Board Chair

Welcome to MAAM’s annual conference Museums in Transition. This year’s conference is sure to appeal to museum professionals from all walks of life. Museums are constantly in transition and we must be willing and ready to change how we think of museums and carry out our mission if we want to succeed. We hope you enjoy these few days of learning, sharing, and connecting with colleagues.

We want to thank the volunteers and sponsors who have made this conference possible! The entire board at the Mid-Atlantic Association of Museums has been working hard to ensure that this year’s conference is a success. Additionally we want to thank Patrick Dickerson who has worked tirelessly to cultivate sponsorships and advertisements.

We can’t list every sponsor in this letter but you will see their names throughout the program. We are grateful for each sponsor’s support of the conference. We do want to thank our leadership sponsors however. In particular, Ellie Byrom-Haley, President of Gecko Group Communications Design has worked with us every steps of the way and our Gold, Silver and Bronze Sponsors have provided essential leadership support. Gold Sponsors are the Cooperstown Graduate Program, Design and Production and Johns Hopkins University Museum Studies Program. Silver Sponsors are Seton Hall University and UArts Philadelphia. Bronze Sponsor are Drexel Museum Studies Program, New Jersey Association of Museums and Whiting-Turner Construction Company.

All the best,

Michelle Paulus
Prudence Haines
2014 MAAM Conference Co-Chairs

www.midatlanticmuseums.org/annual-meeting
**WEDNESDAY OCTOBER 22ND**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event / Meeting</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 AM</td>
<td>Registration</td>
<td>House</td>
</tr>
<tr>
<td>9:45 AM</td>
<td>Opening Breakfast</td>
<td>House</td>
</tr>
<tr>
<td>9:15 AM</td>
<td>Planning for Collections Storage: Making the Numbers Real</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Opened or closed</td>
<td>Congressional</td>
</tr>
<tr>
<td>1:15 PM</td>
<td>Reimagining American Icons: Planning and Implementing Transitions</td>
<td>House</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Off Site Workshop at National Building Museum</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>2:30 PM</td>
<td>Morning Break with refreshments</td>
<td>Congressional</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Sponsored by Whiting-Turner Contract Company</td>
<td>House</td>
</tr>
<tr>
<td>3:15 PM</td>
<td>BREAKOUT SESSION II</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Using Early Learning to Reach New Audiences</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>4:15 PM</td>
<td>Bringing Vision to Reality</td>
<td>Congressional</td>
</tr>
<tr>
<td>4:30 PM</td>
<td>Using an Ipad for Conditions Reporting</td>
<td>House</td>
</tr>
<tr>
<td>5:00 PM</td>
<td>Leadership Lunch or lunch on own</td>
<td>Congressional</td>
</tr>
<tr>
<td>5:15 PM</td>
<td>Sponsored by Johns Hopkins University Museum Studies Program</td>
<td>House</td>
</tr>
<tr>
<td>5:30 PM</td>
<td>+ Leadership Lunch by Invitation Only</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>6:00 PM</td>
<td>BREAKOUT SESSION III</td>
<td>House</td>
</tr>
<tr>
<td>6:15 PM</td>
<td>Intents to Employees: How Employers and Students Can Make the Most of Internships*</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>6:30 PM</td>
<td>Sustaining Places: Creating Resources for Small Museums</td>
<td>Congressional</td>
</tr>
<tr>
<td>7:00 PM</td>
<td>Past to Present: Teaching the 19th Century</td>
<td>Congressional</td>
</tr>
</tbody>
</table>

*Sources of interest for emerging professionals

---

**THURSDAY OCTOBER 23RD**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event / Meeting</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM</td>
<td>Closing Breakfast</td>
<td>House</td>
</tr>
<tr>
<td>8:00 AM</td>
<td>Served by University of the Arts Philadelphia</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>BREAKOUT SESSION I</td>
<td>House</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Pre-registration required at <a href="mailto:midatlanticmuseums@gmail.com">midatlanticmuseums@gmail.com</a></td>
<td>House</td>
</tr>
<tr>
<td>10:30 AM</td>
<td>Breakfast with snack and refreshments</td>
<td>Congressional</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Career Start-Ups: Tools for Success*</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Break with snack and refreshments</td>
<td>Congressional</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Served by Huntington T. Block Insurance, Inc.</td>
<td>House</td>
</tr>
<tr>
<td>1:00 PM</td>
<td>BREAKOUT SESSION II</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>1:15 PM</td>
<td>Public History Boot Camp: A Workshop on Immigration &amp; Diversity for History Museums</td>
<td>House</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>The William H. Gross Gallery Growing Pains: Moving 19,000 Objects from Storage to Exhibition Without Losing Our Minds (Or An Artifact)</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>2:15 PM</td>
<td>BREAKOUT SESSION III</td>
<td>House</td>
</tr>
<tr>
<td>2:30 PM</td>
<td>Case Studies in Alter Museums: Artist Studios and Redefining the Visitor Experience</td>
<td>Congressional</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>The William H. Gross Gallery Growing Pains: Moving 19,000 Objects from Storage to Exhibition Without Losing Our Minds (Or An Artifact)</td>
<td>Congressional</td>
</tr>
</tbody>
</table>

---

**FRIDAY OCTOBER 24TH**

**THURSDAY OCTOBER 23RD (continued)**

**FRIDAY OCTOBER 24TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event / Meeting</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 AM</td>
<td>BREAKOUT SESSION II</td>
<td>House</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Served by the New Jersey Association of Museums</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Deselection: Discussing the Great Taboo</td>
<td>House</td>
</tr>
<tr>
<td>1:00 PM</td>
<td>BREAKOUT SESSION V</td>
<td>House</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Directors Round Table</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Curators Round Table</td>
<td>Congressional</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Offsite Tours: Pre-registration required at <a href="mailto:midatlanticmuseums@gmail.com">midatlanticmuseums@gmail.com</a></td>
<td>House</td>
</tr>
<tr>
<td>3:15 PM</td>
<td>International Spy Museum and HSW Tour</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>3:30 PM</td>
<td>• Tempesture Tour- led by HWS</td>
<td>Congressional</td>
</tr>
<tr>
<td>3:45 PM</td>
<td>• Curatorial Tour at Italian Embassy</td>
<td>House</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Reception at International Art and Artists gallery</td>
<td>Congressional</td>
</tr>
<tr>
<td>4:15 PM</td>
<td>Pre-registration required at <a href="mailto:midatlanticmuseums@gmail.com">midatlanticmuseums@gmail.com</a></td>
<td>House</td>
</tr>
</tbody>
</table>

---

**Schedule at-a-Glance**

**WEDNESDAY OCTOBER 22ND**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event / Meeting</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 AM</td>
<td>First Ladies/Julia Child exhibit</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Glenclune</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Hillwood Estate, Museum and Gardens</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>1:00 PM</td>
<td>Office of Exhibits Central (OEC)</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Dumbarton Oaks</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Opening reception at US Botanical Gardens</td>
<td>Capitol 1 &amp; 2</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Sponsored by the Cooperstown Graduate Program</td>
<td>Capitol 1 &amp; 2</td>
</tr>
</tbody>
</table>

---

**THURSDAY OCTOBER 23RD**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event / Meeting</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 pm</td>
<td>• Leadership Lunch by Invitation Only</td>
<td>House</td>
</tr>
<tr>
<td>6:30 pm</td>
<td>• Museum Studies Program</td>
<td>House</td>
</tr>
<tr>
<td>7:00 pm</td>
<td>• Keynote Address by Kinshasha Holman Cornwill</td>
<td>House</td>
</tr>
<tr>
<td>7:30 pm</td>
<td>• Sponsored by Seton Hall University</td>
<td>House</td>
</tr>
<tr>
<td>8:00 pm</td>
<td>• Keynote Address by Kinshasha Holman Cornwill</td>
<td>House</td>
</tr>
<tr>
<td>8:30 pm</td>
<td>• Sponsored by Seton Hall University</td>
<td>House</td>
</tr>
</tbody>
</table>

---

**FRIDAY OCTOBER 24TH**

**Receipt at International Art and Artists Gallery**

October 23, 2014

6:00 pm – 8:00 pm

Max Capacity: 150

International Arts & Artists (IA&A) invites you to a meet and greet reception hosted in our internationally acclaimed contemporary art gallery, Hillyer Art Space. Enjoy appetizers and refreshments while connecting with others of the museum community. Pre-registration and a fee of $10 is required to attend this event; please email midatlanticmuseums@gmail.com.

**FRIDAY OCTOBER 24TH**

**Location**

**US Botanical Gardens**
Keynote Speakers

Kinshasha Holman Conwill

THURSDAY, OCTOBER 23RD
MAAM Breakfast Keynote Address
7:30 am – 9:00 am

Kinshasha Holman Conwill has more than 35 years of experience in arts and museum management. Since 2005, she has served as Deputy Director of the National Museum of African American History & Culture, the Smithsonian Institution’s nineteenth and newest museum, scheduled to open in 2015. In this position, Ms. Conwill is engaged in fulfilling the museum’s vision by cultivating fundraising and membership campaign efforts, fostering external partnerships, expanding the museum’s collection, developing exhibitions and public programs, supervising building design and construction and administering the museum’s daily operations.

An arts, museum, and management consultant, her projects included serving as a senior policy advisor for the offices of the American Association of Museums and project director for the New Museum and Research Center in Miami, Florida, and Genoa, Italy, and CPOA. The American Center for Wine, Food and the Arts in Napa, California, where she was later named President Emerita.

Prior to these positions, Ms. Loar was Director of the Smithsonian Institution’s Traveling Exhibition Service (SITES) for 9 years where she developed the program to over 100 exhibitions for annual circulation nationally and internationally. She was awarded the Smithsonian Gold Medal for Distinguished Service, previously given to only eight individuals in the history of the institution. Ms. Loar also served as the first Program Director of the Institute of Museum Services (now IMLS) – the federal funding agency for American museums, and as Curator of Education and Assistant Director of the Indianapolis Museum of Art. For eight years she served as President of USICOM (International Committee of Museums) headquartered with UNESCO in Paris, where she received recognition for her outstanding leadership and invaluable service to the international museum profession. She is a native of Cincinnati, Ohio and holds B.A. and M.A. degrees from the University of Cincinnati, and an Arts Leadership Certificate from Stanford University Graduate School of Business.

Peggy Loar

THURSDAY, OCTOBER 23RD
Stephen Weil Memorial Lecture
7:30 am – 9:00 am

www.midatlanticmuseums.org/annual-meeting
Session Description

Planning for Collections Storage: Making the Numbers Real

Collections stewardship is not a single process, but a series of intertwined and interdependent components. The condition of facilities housing collections, the quality of storage and preservation, and the ability to document collections directly affect an Institution's ability to make collections available to scholars and the public worldwide. To address their collections storage challenges, the Smithsonian Institution, a museum professional for the methodology and outcomes for two of the largest collecting units in the Smithsonian: the National Air and Space Museum and the National Museum of American History.

Chair: William Templek, National Collections Program Director, Smithsonian Institution

Speakers: Ann Trowbridge, AIA, LEED AP, Associate Director for Planning, Smithsonian Institution, Office of Planning and Project Management; Jennifer Greene, AIA, LEED AP, Project Manager, Arent Sant Gens Architects and Planners; Jessica Leonard, Associate AIA, LEED AP BD+C, Associate, Arent Sant Gens Architects and Planners.

Open or Closed—A Key Decision When Planning Your Transition

Should your museum stay open or close during renovation or expansion? We will explore, discuss, and evaluate factors to be considered by museums during their “open or closed” decision-making process. The panel will discuss factors affecting their recent, similar decisions, including:

- Construction costs schedule, and activities
- Impact on visitor experience
- Human Resource decisions
- Marketing and Public Relations
- Museums professionals directly or indirectly involved in, or impacted by, the “open/closed” decision will find value gaining an enhanced understanding of key considerations, as well as questions to ask when evaluating their museum expansion/renovation plans. This knowledge can make the difference between a smooth transition, a challenging concession... or worse.

Chair: Carl D. Friedman, AIA, Argos Property Group

Speakers: Al Shalake, Director of Engineering, Facilities and Operations, Philadelphia Museum of Art; Briga Jorga, Institution Manager Klimenko Associates (IMEA)

Reinventing American Icons: Planning and Implementing Transitions

Learn how Ford’s Theatre National Historic Site and Ford’s Theatre Society, Arlington House, The Robert E. Lee Memorial, and Frederick Douglass National Historic Site are making major programmatic and site updates. Each is at a different phase of the process facing the challenges and impacts of: fund-raising through public/private partnerships; planning for new buildings and exhibits; gallery redesign; improving collections care and installing new climate management and fire suppression systems; and the rehabilitation of historic buildings. Examine each as it is re-imaging: its interpretive planning, and expanding public and education programming while seeking to build visitation and community support.

Chair: Joan Bachrach Senior Curator, National Park Service, Museum Management Program.


Using Early Learning to Reach New Audiences

The national spotlight is shining on early learning, and museums are paying attention. Museums welcome all visitors, including families with young children (ages 0-5). But it is challenging to offer programs and activities that meet the needs of this audience. Learn about resources available to develop effective programs and exhibits that educate your youngest visitors and align with the latest research on the science of how children learn.

Chair: Heather Johnson, Project Director, Initiatives, Association of Children’s Museums.

Speakers: Peter Ziegler, Associate Executive Director for Professional Development Solutions, National Association for the Education of Young Children; Leslie Walker, Vice-President of Community Learning, Please Touch Museum, Michelle Langs, Center of Education, Gaslight’s Town.

Bringing Vision to Reality: From Horseshoe Bay to Cottage-Edge Museum through Strategic Alliances

The partnership between the Lutheran Seminary and Adams County Historical Society to preserve the historic 1832-horse barn and adapt it to museum use expanded with multiple stakeholders, partners and consultants to manage the complex process of funding, rehabilitation and exhibit development. Strategic alliances were essential to making the difficult transition from historic building to cutting-edge museum. Mid-level and experienced museum professionals will learn how a small, start-up museum was able to move forward from vision to reality by navigating complex partners, sophisticated financing and state-of-the-art interpretation with a strong team of dedicated volunteers and experienced consultants.

Chair: Barbara Francis, Executive Director and President, Gettysburg Seminary Ridge Museum.

Speakers: John Speangler, Executive Assistant to the President for Communication and Planning, Lutheran Theological Seminary at Gettysburg, Brenna Nwachukwu, Director, Adams County Historical Society; Bill Loudens, Project Manager and Content Team Leader, The PRD Group Ltd; Michael Myers, Project Manager, The Whiting-Turner Contracting Company.

Using an iPad for Condition Reporting

Condition reporting of collection objects is one of the key functions of museum collection professionals. At this session you will learn how museums are successfully using iPads to condition report and document their collections in a digital format.

Chair: Danielle Bennett, Associate Registrar for Collections Management, The Walters Art Museum

Speakers: Myra Craft, Head of Objects Conservation, Walters Art Museum, Anne M. Brambilla Registrar for Loans, University of Pennsylvania Museum of Archaeology and Anthropology.

Interns to Employees: How Employers and Students Can Make the Most of Internships

Internships that are good educational experiences are especially important now that unpaid internships have some under question. Can a museum with no budget still have interns? Should an emerging professional accept an unpaid internship? The goal of an internship is to develop skills and provide experiences necessary for students to find gainful employment. We will provide both students and internship supervisors with practical ideas on how to meet this goal. The panel of two seasoned intern supervisors and two young professionals who parlayed internships into jobs hopes to offer some answers.

Chair: Beth A. Yax, Intern Director, Programs and Services, Historical Society of Pennsylvania.


Sustaining Places: Creating Resources for Small Museums

The Sustaining Places Project is an innovative partnership between the Museum Studies Program of the University of Delaware and the Tri-State Coalition for Historic Places to support training of small museum staff and graduate students in DE, southern PA, and southern NJ. Its launch has been funded by a three-year grant from the Institute for Museum and Library Services. We will discuss success and challenges associated with the projects, the website www.sustainingplaces.com, a growing “encyclopedia” of online resources for small museums, the annual Collections SWAT Team service project, a lending library of collection care equipment; and a series of workshops directed to small historical organizations. The project has integrated training for small museum staff and opportunities for graduate students. It has worked to build long-term relationships with the participating museums.

Chair: Katherine C. Gray, Director, Museum Studies Program, University of Delaware


Past to Present: Teaching the 19th Century Using 21st Century Skills—How National Historical Parks and National Battlefield Sites are Creating Community-Building and Park Stewardship through a Service-Learning Student Education Program

Explore how Harper’s Ferry National Historical Park and other parks brought the 19th century alive through a technology-service learning project with local schools. Begin in 2009, and awarded the Federal Preservation America’s Accomplishment Award, the project has generated numerous improvements and transitions including; positive park/school relationships, outstanding student learning, stewardship-development, and, student-created interpretive materials. Museum education, teachers, and those interested in community-outreach and service-learning will benefit from this presentation. Students’ videos and the step-by-step program development process will be explored. Participants will brainstorm in groups, identifying their own projects and outlining the process to achieve powerful student-created media.

Chair: Nancy Autumn Cook, Web Manager & Social Media Specialist, Harpers Ferry National Historic Park.

Speakers: Katherine Bragaw, District Ranger, Chesapeake & Ohio Canal National Historical Park; Christy Ray, Project Manager & Education Coordinator, Magninian National Battlefield; Tony O’Connor, West Virginia Studies Teacher, Harpers Ferry Middle School.

Deaccessioning: Discussing the Great Taboo

The topic of deaccessioning of museum objects is fraught with controversy. While discussions and practices in private institutions, the uses of funds from deaccessioned objects is carefully prescribed by AAM and AAMM Policies. However given the financial, technological and marketing challenges that so many museums face, it is time to ask if the museum profession needs to move more flexibility in this area. This facilitated roundtable discussion session will examine the current practices related to deaccessioning of museum objects and invite participants to share their own experiences and to discuss ways in which the profession might begin to challenge and revise traditional practices. In preparation for this discussion please read the AAMM’s guidelines regarding deaccession available online at www.aamm.org/ProfessionalPolicy?Document=default/DefaultDocument document/AAMM%20Policy%20Deaccessioning%20White%20Paper.pdf

Chair: Mary Caz, Founding Director, OMA

University Museums in a Time of Transition: Incorporating STEM Education into Exhibition and Interpretive Program Planning—A Conversation

University museums and galleries are transforming as STEM education becomes a major thrust at many colleges and universities. How are these museums and galleries (regardless of their discipline) effectively adapting and considering new ways of incorporating STEM into their mission concepts into exhibition planning, collections use, and interpretive research? We will discuss pilot programs, as well as successful outreach that addresses STEM education. Participants will be invited into the discussion.

Chair: Beth E. Lennon, Executive Director, Hofstra University Museum.

Speakers: Ricardo Viera, Director/Curator, Lehigh University Art Gallery, Christin L. Coak, PhD, Director, Benjamin Gallery; St. Mary’s College of Maryland; Nancy Richert, Museum Education Director, Hofstra University Museum.

88 MIAMI ANNUAL MEETING 2014 www.miamiannual.org/annual-meeting 89
Session Descriptions (continued)

12 University Roundtable
Join us for a facilitated discussion centered on university museums and galleries and the challenges these organizations are currently facing.
Chair: Beth E. Levinthal, Executive Director, Hofstra University Museum

13 Directors Roundtable
Join us for a facilitated discussion aimed towards museum directors and the challenges these people are currently facing.
Chair: John Haworth, Director, National Museum of the American Indian-New York

14 Curators Roundtable
Join us for a facilitated discussion centered on curators and the challenges professionals in the field are currently facing.
Chair: Margaret O’Weily, Curator of fine art, New Jersey State Museum

15 Career Start-Ups: Tools for Success
With the job market becoming so competitive these days, job seekers must do more than rely on their education to obtain employment. This session will provide entry-level professional and student participants with insight and tools to build the most desired skills in today’s job market. The key topics are: 1) Standing Out – what’s your brand as a museum professional; what do you bring to your potential employer that is unique among other applicants; 2) Alternative and emerging career options in the museum field; 3) Capitalizing on the digital age through freelance and contract career options; 4) Career Mapping – how to understand your organization’s mission; focusing preservation work to realize a message further. 
Chair: Monte Morris, Assistant Director of Museum Studies, George Washington University.

16 Museum Mergers and Strategic Alliances
Recent economic pressures have resulted in a growing trend of mergers between museums and other institutions including The Academy of Natural Sciences and Drexel University (2013); The Rosenbach Museum & Library and the Free Library of Philadelphia Foundation (2013); The Ringling Museum and Florida State University (2013); The Textile Museum and George Washington University (2013). These mergers have upended new avenues for fundraising, economies of scale, financial security for museums, and access to resources to bolster their curricula for universities as well as drawbacks (loss of autonomy for museums, mission drift and financial challenges for universities.) In this age when sustainability is of considerable concern for a number of museums, the idea of strategic alliances with other museums, universities and libraries, seems particularly compelling. This session will examine some actual examples of successful alliances and consider the strategies that lead to success as well as some of the challenges that face institutions taking this path both before and after the alliance is forged.
Chair: Monte Morris, Assistant Director of Museum Studies, George Washington University.

17 Familiar Setting, Unsettling Content: Controversial Exhibits in a Historic Venue
President Lincoln’s Cottage launched “Modern Slavery: Can You Walk Away?” to coincide with the anniversary of the signing of Lincoln’s Emancipation Proclamation and raise awareness that slavery exists in our time. We will examine how a primarily history-focused venue approached the integration of controversial social issues into its interpretive program. Through a partnership with Palmetto Project—a nonprofit that combats all forms of human trafficking—President Lincoln’s Cottage was able to enrich the exhibit’s content and broaden its reach.
Chair: Tony Revs, Principal, Howard + Revs Design Services.
Speakers: Callie Hawkins, Associate Director of Programs, President Lincoln’s Cottage, National Trust for Historic Preservation; Ted Mann-Wolf, Deputy Director, CV Starr Center; Polaris Project representative.

18 Public History Boot Camp: A Workshop on Immigration & Diversity for History Museums
As the U.S. becomes more diverse, history museums must embrace the stories of our changing communities. But how do we balance staff, especially at small museums, conduct historical research about immigration and diversity that can anchor new engaging programs and exhibits? How do we work with scholars and communities? Building on the “Museums and Scholarship” roundtable at MAAM’s 2013 conference, this session, sponsored by the Mid-Atlantic Regional Center for the Humanities, will be an interactive workshop led by a public historian, an immigration historian and a museum professional. Attendees will learn innovative research methods and tools and discuss creating and marketing programs about diversity.
Chair: Mary Rizas, Co-Editor of The Public Historian and Public Historian in Residence, Mid-Atlantic Regional Center for the Humanities, Rutgers University – Camden.
Speakers: Derek Dreher, John C. Hazen Director, The Rosenbach of the Free Library of Philadelphia; George W. Copithorne, President and CEO, Academy of Natural Sciences at Drexel University; John Wetenhall, Director, The GW University Museum and Textile Museum.

19 Under New Management: Transitions and Visions in Museum
One of the more challenging prospects a museum can face is transition of ownership. The lessons being learned through Fort Monroe’s transition from Army post to public entity trigger an interesting and valuable dialogue on what museum professionals can do with a potential clean slate, while maintaining stakeholder relationships and building on the efforts of antecedent organizations. This session’s framework explores daily issues, such as new leadership, new audiences, developing and providing new services, and consolidating resources. Panels will discuss actions taken by the Fort Monroe Authority, U.S. Army and National Park Service to maintain professional standards, retain artifacts and exhibits, and develop new partnerships in line with each organization’s vision and mission.
Chair: Venancia Galindo, Operations and Cultural Resources Manager, Casemate Museum, Fort Monroe Authority.

20 Case Studies in Alter-Museums: Artist Studios and Redefining the Visitor Experience
Unique historic spaces stand with purpose-built museums as part of our cultural landscape. Artist studios – part home and part creative laboratory – defy any traditional museum education model. Learn how the living and working spaces of four inspiring artists embody shared histories, challenging today’s museums and their audiences to become more welcoming spaces. These four unique cultural sites have transformed the challenges of historic sites into sought-after cultural encounters. Through case studies and Q&A we will shed light on the vast potential that these sites have to inform and reform assumptions and models now de rigueur in the museum education field.
Chair: Michelle F. Safaida, Director of Programs, Judd Foundation.
Speakers: Janice Angelini, Executive Director, Alice Austen House; Susan Fisher, Ph.D., Executive Director, Banneker-Charlton House; Tiffany Wright, Executive Director, Monticello; The Betsy Wright Design Center.

21 The William H. Gross Gallery Growing Pains: Moving 19,000 Objects From Storage to Exhibition Without Losing Our Minds (Or An Artifact!)
From curatorial conception to collections registration, through object conservation and exhibition installation, over 19,000 philatelic and postal history objects went through multiple stages of transition in order to complete the expansion into the 19,000 square foot William H. Gross Stamp Gallery. We will insight into the targets our curatorial, collections and preservation departments met, the organizational tools shared and resources needed in order to successfully complete the installation and prepare the next generation of gallery.
Chair: Cynthia Bodo, Collections Specialist, Smithsonian National Postal Museum.
Speakers: Kathryn Burke, Curatorial Assistant, Smithsonian National Postal Museum; Washington, DC; Manuela Kowalsky, Preservation Specialist, Smithsonian National Postal Museum; Beth Hoffman, Exhibits Registrar, Smithsonian National Postal Museum, Washington, DC.

22 Thomas Jefferson’s Poplar Forest: A Case Study in Progress
Overwhelmed and trying to get a handle on the big picture of transitioning your site? We can help. Attendees of all experience levels will understand, evaluate, and problem-solve the challenges of interconnected transitions by examining a case study. The re-visioning of Thomas Jefferson’s Poplar Forest. Providing a framework for the conference, this case study puts museum transitions in context and allows for immediate application of ideas and knowledge through small group discussions. Come hear our stories, share yours, and learn from each other as we discuss transitions through the lens of this in-process transition.
Chair: Jeff Michael, Director, Thomas Jefferson’s Poplar Forest.
Speakers: Wayne Ganyaward, Director of Institutional Advancement, Thomas Jefferson’s Poplar Forest; Steve Boyd-Smith, Interpretation & Design Group, Rob Group; Anne Kitz, CEO & Services Director, rob Group; Jack Gary, Director of Archaeology and Landscapes, Thomas Jefferson’s Poplar Forest.
Offsite Tours

**WEDNESDAY, OCTOBER 22**

**GLENSTONE, Potomac, MD.**

**Site Tour**

Bus Trip and Tour

1:00 pm – 4:30 pm

Set on a 450-acre sustainable campus, Glenstone feature iconic works by artists who have come to international prominence since World War II. Glenstone seamlessly integrates art, architecture, and landscape into a serene and contemplative environment to form a unique connection between art and visitor. Monumental sculpture is presented in the context of landscape design by Peter Fischli and David Weeles, exploring their collaboration of more than 30 years as presented in various mediums. For more information and registration, visit www.glenstone.org.

Pre-registration for this tour is required; space is limited. $10. Fee

**WEDNESDAY, OCTOBER 22**

**DUMBARTON OAKS, Washington, D.C.**

**Site Visit**

Architectural and Landscape Highlights

5:30 pm – 6:00 pm

Dumbarton Oaks Research Library and Collection is administered by the Trustees for Harvard University. It supports research and learning internationally in Byzantine, Garden and Landscape, and Pre-Columbian studies through fellowships and internships, meetings, and exhibitions. Located in residential Georgetown, Dumbarton Oaks welcomes researchers at all career stages who come to study its books, objects, images, and documents. It opens its doors to the public to visit its historic gardens, designed by Beatrix Farrand, its Museum, with world-class collections of art, and its Music Room, for lectures and concerts. Please note that this tour will not include interior spaces. For more information about Dumbarton Oaks, visit www.doaks.org.

Pre-registration for this “rain or shine” tour is required; space is limited. $10. Fee

**WEDNESDAY, OCTOBER 22**


**Guided Exhibitions Tour**

Bon Appetit: Julia Child’s Kitchen at the Smithsonian and The First Ladies

1:00 pm – 3:00 pm

Claw Brown, Exhibition Designer and Chair of the Graduate Program for Exhibition Design at the Corcoran College of Art + Design, will lead a tour of two exhibitions she designed while at the National Museum of American History. Attendees will gain behind-the-scenes insight into the design and development of Food: Transfomers the American Table, 1950-2000, which features Julia Child’s kitchen, including text panels, photographs and selected objects as well as Child’s actual “kitchen.” The second part of the tour will also offer an up-close and personal view of The First Ladies, which features inaugural gowns, White House china and personal artifacts—all which help to explore the unofficial but important position of the First Lady. Visit www.americanhistory.si.edu for more information.

Pre-registration for this tour is required; space is limited. $10. Fee

**WEDNESDAY, OCTOBER 22**

**Walden 75: Celebrating 75 Years of Architecture and Design**

Site Visit

5:30 pm – 6:00 pm

Walden 75: Celebrating 75 Years of Architecture and Design, organized by the DC Housing Authority, marks the 75th anniversary of the building, which opened in 1939. Designed by renowned architect Paul T. Pelz, the building was one of the first successful public housing projects in the city, and it remains an iconic building in the city today. The building is located at 1921 19th St. NW, Washington, D.C.

Pre-registration for this tour is required; space is limited. $10. Fee

**WEDNESDAY, OCTOBER 22**

**“Temperance Tour,” by the Historical Society of Washington, D.C.**

Walking Tour

5:00 pm – 6:30 pm

Washington, D.C. was expected to be the “model dry city” for the rest of the country during Prohibition, but turned out to be anything but as residents opened 3,000 speakeasies and even Congress employed its own bootleggers. The “Temperance Tour” covers quirky and little known sites in the nation’s capital including the Calvary Baptist Church, site of the Anti-Saloon League’s first national convention in 1895, the Cogswell Temperance Fountain; and ends with happy hour at a penthouse apartment overlooking the National Archives and the National Mall. The Tour will be led by historian and literary journalist Garrett Peck, author of Capital Beer: A Heady History of Brewing in Washington, D.C., his fifth and latest book. The Historical Society of Washington, D.C., founded in 1893, is a community-supported educational and research organization that collects, interprets, and shares the history of our nation’s capital. For more information, visit www.historydc.org.

Pre-registration for this tour is required; space is limited. $10. Fee
IGNITE HER IMAGINATION HERE OR IN THE COMFORT OF HER OWN HOME

SHARE YOUR TREASURES

The Crowley Company provides the scanners, conversion services and micrographics equipment you need to provide online access for the masses or to archive your collections for future generations.

- **Planetary scanners** for archive-quality digitization of fragile, large and multi-format media
- **Document scanners** for production and back-office scanning
- **Microfilm scanners** for all volumes, sizes and states of microfilm
- **Microfilm and micrographic cameras, duplicators, processors and archive writers**
- **Patron systems** for walk-up visitors to research, view and save from multiple media formats
- **Conversion services** for maps, drawings, bound books, loose materials, microfilm, microfiche, graphics arts and more

If you can see it, we can scan it.

Find out more at thecrowleycompany.com or call 240.215.0234
Mention this ad and receive $500 off projects or equipment worth $5,000 or more.

The Crowley Company
provides the scanners, conversion services and micrographics equipment you need to provide online access for the masses or to archive your collections for future generations.

- **Planetary scanners** for archive-quality digitization of fragile, large and multi-format media
- **Document scanners** for production and back-office scanning
- **Microfilm scanners** for all volumes, sizes and states of microfilm
- **Microfilm and micrographic cameras, duplicators, processors and archive writers**
- **Patron systems** for walk-up visitors to research, view and save from multiple media formats
- **Conversion services** for maps, drawings, bound books, loose materials, microfilm, microfiche, graphics arts and more

Mention this ad and receive $500 off projects or equipment worth $5,000 or more.
Want a career in museums?

**Seton Hall University’s Master of Arts in Museum Professions**
New Jersey’s only museum studies master’s program!

As a student in the program, you may:
- Curate your own exhibits
- Intern at museums in the New York metropolitan area
- Travel to Europe and earn credits by exploring some of the most prestigious museums in the world

To learn more, visit www.shu.edu/go/museum1

(To speak with a program representative, please call the Master’s Office at (202) 429-2036 or e-mail museumgrad@shu.edu)

**Museum Studies & Digital Curation at**
**JOHNS HOPKINS UNIVERSITY**
- Earn your MA degree or certificate part-time
- Convenient, online courses
- Focus on technology in the museum
- Explore global museum perspectives
- Apply online year round

**LEARN MORE:**
museumstudies.jhu.edu

**Huntington T. Block Insurance Agency, Inc.**
If the world treasures it, Huntington T. Block insures it.

**Verner Johnson | MUSEUM ARCHITECTS & PLANNERS**
vernerjohnson.com  617-437-6262  45 School Street  Boston, MA 02108

**Discovery Center of America | Union City, TN**

**106GROUP**
**INTERPRETIVE PLANNING & EXHIBITS**
Come see our session “Museums in Transition & Transition in Museums: a Case Study on Thomas Jefferson’s Poplar Forest.”

**Thomas Jefferson’s Poplar Forest - Interpretive Plan**

**New Jersey Association of Museums**
The New Jersey Association of Museums is a non-profit membership organization that has been serving museum professionals and arts, history and science institutions in the state of New Jersey since 1973. NJAM strives to benefit members by: facilitating the exchange of information through educational and networking opportunities; increasing and enhancing knowledge of best practices in museums; and, advocating on behalf of the New Jersey museum sector.

www.njmusuems.org
www.facebook.com/NJMuseums