BUILDING MUSEUMS™ 2018

BECOME A BUILDING MUSEUMS™ 2018 SPONSOR

Presented by the Mid-Atlantic Association of Museums
MARCH 9–11, 2018 | PHILADELPHIA, PA

DoubleTree Center City
237 South Broad St., Philadelphia, PA 19107

BUILDING MUSEUMS™ IS A NATIONAL SYMPOSIUM ON THE PROCESS, PROMISE, AND PITFALLS OF PLANNING AND MANAGING MUSEUM BUILDING PROJECTS.

Building Museums™ is an annual international symposium created, produced, and managed by the Mid-Atlantic Association of Museums (MAAM).

The symposium is organized under three inter-related themes: Vision, Implementation, and Sustainability (or Life after Opening). The content of each day will reflect these themes across a broad range of museum sizes and scales, budgets, scope of building projects, disciplines, and collecting vs. non-collecting institutions. This symposium is for architects, museum leaders, planners, project managers, technical experts, and all those who plan or implement new construction, renovation, or expansion projects for museums. Whether your institution is a small historic site under renovation, a mid-sized art museum planning an expansion, or a large children’s museum building a new facility, this symposium is for you. Below are several sponsorship opportunities. Please consider one of these opportunities to help make Building Museums™ a success!

CONNECT WITH ATTENDEES AND SHARE YOUR EXPERTISE AND SERVICES WITH CONFERENCE REGISTRANTS. RESERVE A SPONSORSHIP TODAY!

QUESTIONS?
Contact: Averie Shaughnessy-Comfort
Planning Coordinator, Mid-Atlantic Association of Museums
Ashaughnessy23@gmail.com
TEL: 412.310.7999

Photos courtesy of DoubleTree by Hilton Philadelphia – Center City
# Sponsorship Opportunities

## Sponsorship Level

- **PLATINUM**
  - $7,500
  - Options:
    - Co-sponsor of Friday Opening Reception, OR sponsor of Saturday Opening Keynote OR Sunday Closing Keynote
    - Opportunity to Welcome Registrants to Designated Event (pick one)
    - Complimentary Exhibitors Table
    - Four (4) Complimentary Registrations
    - Sponsor Signage at the Event
  - Benefits:
    - Corporate Logo and Link to MAAM’s Homepage for One (1) Year
    - Access to Building Museums™ Roster (electronic format, including emails)
    - Recognition on all Building Museums™ Materials
    - Full-page Color Ad in Building Museums™ Printed Program
  - Events:
    - Friday Opening Reception
    - Saturday Opening Keynote
    - Sunday Closing Keynote

- **GOLD**
  - $5,000
  - Options:
    - Sponsor of Saturday Buildy Award Luncheon OR Saturday Omni Shoreham Reception
    - Opportunity to Welcome Registrants to Designated Event (pick one)
    - Complimentary Exhibitors Table
    - Three (3) Complimentary Registrations
    - Sponsor Signage at the Event
  - Benefits:
    - Corporate Logo and Link to MAAM’s Homepage for One (1) Year
    - Access to Building Museums™ Roster (electronic format, including emails)
    - Recognition on all Building Museums™ materials
    - Half-page Color Ad
  - Events:
    - Sponsor of Saturday Buildy Award Luncheon
    - Saturday Exhibitor Reception

- **SILVER**
  - $3,000
  - Options:
    - Saturday OR Sunday Breakfast Sponsor OR Ready, Aim, Build Workshop
    - Complimentary Exhibitors Table
    - One Marketing Item Placed on Building Museums Registration Desk
    - Two (2) Complimentary Registrations
    - Sponsor Signage at the Event
  - Benefits:
    - Corporate Logo and Link to MAAM’s Homepage for One (1) Year
    - Access to Building Museum Roster (electronic format, including emails)
    - Recognition on all Building Museums™ Materials
    - Quarter-page Color Ad in Building Museums Printed Program
  - Events:
    - Saturday Breakfast
    - Sunday Breakfast
    - Ready, Aim, Build Workshop

- **BRONZE**
  - $1,500
  - Options:
    - Sponsor one Coffee Break OR Session (select one)
    - Complimentary Exhibitors Table
    - One (1) Complimentary Registration
    - Sponsor Signage at Selected Event
  - Benefits:
    - Corporate Logo and Link to MAAM’s Homepage for One (1) Year
    - Recognition on all Building Museums™ Materials
  - Events:
    - One Coffee Break
    - One Session (select one)

## Sponsor Information

- **PLEASE TYPE OR PRINT CLEARLY AND ENTER INFORMATION EXACTLY**
- **AS IT SHOULD APPEAR IN ALL BUILDING MUSEUMS™ LISTINGS.**

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**PLEASE CHECK ONE:**

- [ ] Check (payable to Mid-Atlantic Association of Museums)
- [ ] Paper Invoice
- [ ] E-Invoice (PayPal) If requesting a PayPal E-Invoice, please provide:
  - Contact Name
  - Phone
  - Email

**PLEASE CHECK ONE:**

- Will you need an exhibitor table?
  - [ ] Yes  [ ] No

- If you are having an exhibitor table, do you need a power source?
  - [ ] Yes  [ ] No

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This form and any advertisements and logos (high resolution format JPEG or PNG and EPS, please) should be submitted to ashaughnessy23@gmail.com by February 1, 2018.

If you are sending a check, please remit payment and form to: MAAM, ATTN: Sponsorship | PO Box 4 | Cooperstown, NY 13326

Thank you for sponsoring the Mid-Atlantic Association of Museums Building Museums™ Symposium!