MAAM ANNUAL MEETING 2007

PITTSBURGH, PA
OCTOBER 25-27

PRELIMINARY PROGRAM
Confluence & Connections: Museums at the Crossroads

Increasing capacity, embracing new audiences, and adapting new technologies are among the kaleidoscope of challenges and opportunities faced by the nation’s museums. Join your colleagues for the 2007 Mid-Atlantic Association of Museums Annual Meeting to explore these trends and choices. Come to Pittsburgh and discover how you and your institution can flourish during these exciting times.

Steel City. Iron City. City of Champions. City of Bridges. City of Colleges. Whatever Pittsburgh’s appellation du jour, this vibrant city located at the confluence of the Allegheny, Ohio, and Monongahela rivers has been widely and justly touted for its economic and cultural renaissance. The Carnegie Museums, the Frick Museum, The Andy Warhol, the Pittsburgh Children’s Museum, and the Senator John Heinz History Center are among the world-class institutions that await you when you attend MAAM’s 2007 Annual Meeting.

July 2007

Dear Colleagues,

The 2007 Mid-Atlantic Association of Museum’s Annual Meeting in Pittsburgh promises to usher in MAAM’s 70th anniversary on a very high note. Confluence & Connections: Museums at the Crossroads, this year’s theme, reflects our host city’s spectacular setting. Indeed, museums stand at a crossroads of opportunity and challenge, faced with demands for greater public access and relevancy, each institution has choices to make – to change and grow, to thrive or perish. As MAAM comes to the western border of our region for the first time in its history, our organization can do no better than to celebrate the singular success of Pittsburgh’s vibrant cultural life of which its museums, a botanical garden and arboretum, and zoological organizations play such a vital role.

This year’s program offers an especially rich content to the broadest cross-section of our region’s membership. Curators, registrars, directors, educators, development personnel, museum studies students, and volunteers from both small and large institutions will find something of value at MAAM Pittsburgh. The annual meeting also features sessions and events of special interest for the region’s current generation of emerging professionals.

Come to Pittsburgh and discover why this city has been appearing on so many lists of top ten cities. Discover why Pittsburgh is regarded by so many as a city of great museums, wonderful ethnic neighborhoods and restaurants, and as a center for creativity and innovation. Attend MAAM Pittsburgh and connect with provocative ideas and hip museums. Or, as Andy Warhol might have put it, “be there or be square.”

Best,

John Lovell
Chair, 2007 MAAM Annual Meeting

Fun Facts About Pittsburgh!

The Pittsburgh Pirates got their name as a result of bad publicity. In 1880 the Pittsburgh team allegedly “pirated” an important player away from Philadelphia and did nothing to smooth over ruffled feelings. Local newspapers angrily called Pittsburgh “a bunch of Pirates.” The epithet stuck, and eventually became the team’s official name.

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**Wednesday, October 24**

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<tbody>
<tr>
<td>9:00 am – 5:00 pm</td>
<td>White Gloves Gang Early Registration</td>
<td>To Be Announced</td>
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<tr>
<td>1:00 pm – 5:00 pm</td>
<td>Leadership Training for Collections Professionals WORKSHOPS:</td>
<td>Heinz History Center</td>
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<tr>
<td>1:00 pm – 4:30 pm</td>
<td>Warwickford Village</td>
<td>Heinz History Center</td>
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<tr>
<td>1:00 pm – 5:00 pm</td>
<td>1) Are you Culturally Competent?</td>
<td>August Wilson Center for African American Culture's Gallery 209/9</td>
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<td>5:30 pm – 6:00 pm</td>
<td>2) Tracking the Plan, Planning for the Future: Using PastPerfect as a Management Tool for Small Museums</td>
<td>Heinz History Center</td>
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<tr>
<td>7:00 pm - 7:30 pm</td>
<td>3) Board of Directors Meeting Board Dinner</td>
<td>Marriott City Center Pittsburgh Restaurants</td>
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<tr>
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<td>Cell Phone Audio Tours Turn Ordinary Visits Into Extraordinary Experiences</td>
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<td>8:30 am – 10:00 am</td>
<td>Collections Connections: Talk to the Experts</td>
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<td>10:00 am – 11:30 am</td>
<td>Good Neighbors: Successful Strategies for Museum-Community Outreach</td>
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<tr>
<td>10:00 am – Noon</td>
<td>Breakfast</td>
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<tr>
<td>2:15 pm – 3:45 pm</td>
<td>4) Creative Resilience or Change Happens – Part 2</td>
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<tr>
<td>Noon – 5:00 pm</td>
<td>5) Museum Youth Programs: Do They Make a Difference?</td>
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<td>7) Hearing Pictures and Touching Sounds: Helping Visitors with Vision Impairments Experience Exhibits</td>
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<td>8) The Charm Bracelet Project: How a Museum is Building “Connectivity” on Pittsburgh’s North Side</td>
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<td>Opening of Exhibit Hall</td>
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Friday, October 26 (continued)

Time Event / Meeting Location
Noon – 2:00 pm MAAM Business Luncheon, AAM Update, and Keynote Address by Janet Sarbaugh Marriott City Center
2:00 pm – 5:00 pm Keynote Address by Janet Sarbaugh Career Center and Review Museum Tours: 1) Carnegie Museums Sampler 2) Dale Chihuly at the Phipps
2:15 pm – 3:45 pm AAM Listening Session – Part 2 27) Partnering with Non-Traditional Collectors to Create Loan Exhibitions 28) Reaching New Audiences Through Interactive History and Science Exhibits 29) Putting It Together: Creativity and Innovation in Museums
4:00 pm – 5:30 pm Sessions:

Location
Marriott City Center
Carnegie Museum of Art and Carnegie Museum of Natural History
Phipps Conservatory
Marriott City Center

Saturday, October 27

Time Event / Meeting Location
6:00 am – 7:00 am Continental Breakfast in Exhibit Hall Whirlwind Downtown Walking Tour (Ticketed Event) Marriott City Center
8:30 am – 9:30 am MAAM Silent Auction Exhibit Hall Open Museum Tours: 1) Collecting the 20th Century
8:30 am – Noon Transforming Clayton From a Family Home to a House Museum (Ticketed Event) Heinz History Center
9:00 am – Noon Poster Session
3a) Wired Accessibility: The Smithsonian’s Design Guidelines for Computer Interactivities
3b) An Update on AASLH’s National Standards Project for Small Museums
3c) Keeping New Exhibits New: How to Keep Exhibits Fresh and Vital Long After the Opening
3d) Communities of Value: Public, Private, and Professional Values in Museums (Double Session)
3e) Museums to Classroom: Developing On-Line Resources for Teachers (Double Session)
3f) Poster Session
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Location
Downtown Pittsburgh
Marriott City Center
Phipps Conservatory
Heinz History Center
Frick Art and Historical Center
Marriott City Center

Saturday, October 27 (continued)

Time Event / Meeting Location
10:30 am – Noon Communities of Value – Part 2 39) Building MAAM: Roundtable Discussion of New Initiatives 40) Museums for All: Responding to the Needs of Your Disabled Community
Lunch in Exhibit Hall Silent Auction Winners Announced WORKSHOP:
4) Hope for the Best, Plan for the Worst: Disaster Planning for Everyone

Location
Marriott City Center
Marriott City Center

Sunday, October 28

Time Event / Meeting Location
7:45 am – 5:00 pm Visit to Fallingwater and Kentuck Knob (Ticketed Event) Rivers of Steel Pittsburgh’s Big Steel Heritage (Ticketed Event) Marriott City Center

Location
Bus will depart from the Marriott City Center
Bus will depart from the Marriott City Center

KEYNOTE SPEAKERS

Jonathan Feinstein is an expert in the field of creativity and innovation. He has just published The Nature of Creative Development (Stanford University Press, 2006), which presents a framework for understanding and describing how people go about engaging in creative endeavors. As Professor of Economics at the Yale School of Management, Dr. Feinstein teaches "The Practice and Management of Creativity and Innovation" and is also spearheading development of the new core course on "The Innovator’s Perspective." Visit his Website at www.jonathanfeinstein.com.

Third Annual Stephen E. Weil Memorial Lecture

Jonathan Feinstein
Thursday, October 25
1:00 pm to 2:00 pm

KEYNOTE ADDRESS

Janet Sarbaugh
Friday, October 26
Noon to 2:00 pm

**Fun Facts About Pittsburgh!**

Klondike Bars
America’s #1 selling ice cream bar got its start right here in Pittsburgh at the Phipps's, the same store which brought Breyers/Good Humor in eight flavors. By 1895, the bar was being made on a carriage wheel of a carriage that was no longer in use. The wheels were filled with ice cream and the bar of ice cream was sliced to fit into the box. The wheels were machine-made by the Klondike Bar Company, and the company continued to make the bars right next to the original factory where they were invented.

Church Brew Works
A place to drink, eat, and play! It’s located downtown Pittsburgh and offers a variety of beers, wines, and cocktails. They also have food options ranging from sandwiches to burgers and salads. It’s a great place to hang out with friends or family.

Dale Chihuly at the Phipps
A visit to the renowned glass artist Dale Chihuly’s exhibit at the Phipps Conservatory is a must-see for anyone interested in art and nature. The exhibit features his unique glass sculptures and installations that blend together to create a beautiful and immersive experience.

Rivers of Steel Pittsburgh’s Big Steel Heritage
This event features a visit to Fallingwater, a home built by Frank Lloyd Wright, and the Kentuck Knob, a home designed by the same architect. The tour is followed by a lunch in Exhibit Hall. The event concludes with a visit to the Rivers of Steel Pittsburgh’s Big Steel Heritage site, which showcases the history of steel production in Pittsburgh and highlights the region’s industrial heritage.

**White Gloves Gang**

**Wednesday, October 24 | 9:00 am to 5:00 pm**

This year members of the MAAM Registrar’s Committee will contribute a day of volunteer labor and expertise to help one or more small institutions in Greater Pittsburgh with a pressing need for assistance with a collection-related project. Since the White Gloves Gang was founded in 1998, over 235 individuals have assisted almost 30 institutions in the region, and thousands of dollars worth of collections care supplies and in-kind support has gone into projects ranging from rehousing collections and constructing storage units, to cataloging and photographing collections. For more information on how you can help the MAAM Registrar’s Committee, contact Rachel Shabica, Chair of the MAAM Registrar’s Committee at rshabica@textilemuseum.org.
**LOWELL H. BRADY MUSEUM OF NATURAL HISTORY**

**PAST PERFECT: A MAMS EFD TOOL FOR SMALL MUSEUMS**

Wednesday, October 24 | 1:00 pm to 5:00 pm

This workshop will help those small institutions that already have PastPerfect allow museums to accomplish a wide range of everyday practices ranging from tracking of artifacts from acquisition to inventories, to tracking monetary transactions, including donations and membership dues, to tracking operational data used in grants such as in-kind gifts and volunteer hours. Participants will learn the basics and fine points of entering contact information, payments, creating letters for pledges, donations, and mailings, sending e-mail messages, building lists for targeted mailings, and writing reports to track results.

Facilitator: Jennifer C. Griffen, Client Services Director, PastPerfect Software Inc., Exton, PA

Pre-registration Required | Price: $25

**KATHERINE COFFEE AWARD RECEPTION**

Monday, October 23 | 7:30 am to 5:45 pm

Toast your third year Katherine Coffee Award recipient. Join us for a reception following remarks at The Frick Art Museum, located on five and one half beautifully landscaped acres of the Frick Art & Historical Center complex. The Frick Art Museum is an intimately scaled museum exhibiting an exquisite collection of European paintings, sculpture, and decorative arts from the 12th to the 18th centuries, and is set within the 250,000 square foot loan exhibits. Highlights from the permanent collection include a portrait by Rubens, a pastoral scene by Boucher, and Italian panel paintings by Giovanni da Paolo and Sassetti.

The MAMM Board of Governors established the Katherine Coffee Award in 1972 to recognize outstanding contributions to museums and the museum profession. The award is named after Katherine Coffee (1900-1972) who as director of the Newark Museum, was one of the nation’s outstanding museum leaders and administrators. Since the first award was given to Hanna T. Sant, currently only the second recipient.

Pre-registration Required | Price: No Cost

**RIVERS OF STEEL: PITTSBURGH’S BIG STEEL HERITAGE**

Sunday, October 28 | 8:00 am to 5:00 pm

Pittsburgh and steel are intertwined in the minds and imagination of the world. This tour uses structures from the era of Big Steel to tell the story of the region once known as the steel making capital of the world. The tour features a drive through Pittsburgh’s oldest industrial neighborhoods and buildings associated with the 293 Battle of Homestead. The country’s oldest Bulgarian club is an old site for a hearty lunch. The day will end with a tour of U.S. Edgar Thompson Works, still in operation, and a visit to West Homestead’s elegant restoration and interpretation as part of the Rivers of Steel National Heritage Area.

Registration limited to 30 | Price: $60

**DALE CHILHURST AT THE PHIPPS**

Friday, October 27 | 9:00 am to 6:00 pm

Seattle based artist Dale Chihuly has installed a series of amazing, monumental, and flamboyantly colored glass creations at the Phipps Conservatory and Botanical Gardens inspired by the Phipps’ Victorian glasshouse – one of the oldest in North America. Executive Director Richard V. Piacentini will greet you at the outset of your visit to this dazzling fusion of art and nature. While there, visit the Phipps’ recently opened - part of a $36.6 million expansion – Tropical Forest Conservatory, which employs cutting edge eco-technologies that make it the most energy efficient conservatory in the world. The Phipps is now regarded as the Greenest of the Phipps.

Pre-registration Required | Limited to 24 | Price: $50
SESSION DESCRIPTIONS

1. **CELL PHONE AUDIO TOURS TURN ORDINARY VISITS INTO EXTRAORDINARY EXPERIENCES**
   Discover the possibilities of using the ubiquitous cell phone technology to create dynamic, engaging, and inspiring audio tours for a new generation of visitors. Panekis from a historic site, art museum, and conservation/demolition service firm will discuss the potential for creating an audio tour experience that not only educates, but also entertains the audience.

2. **COLLECTIONS CONNECTIONS: TALK TO THE EXPERTS**
   Join this roundtable discussion of collections professionals who will answer questions about any aspect of their institution’s collections, including but not limited to: how to safely transport objects, how to properly install or de-install objects, and how to develop an exhibit that is both educational and fun.

3. **GOOD NEIGHBORS: SUCCESSFUL STRATEGIES FOR MUSEUM COMMUNITY OUTREACH**
   If your museum serves as a visitor destination for a particular neighborhood, learn how to leverage existing relationships and opportunities to connect to the museum community and develop innovative outreach strategies that will be appealing to your neighborhood.

4. **CREATIVE RESILIENCE OR CHANGE HAPPENS: CREATIVE MANAGING IN THE MUSEUM ENVIRONMENT**
   Discover what resilient behaviors can be employed in a creative team environment when change is inevitable. This double session includes a creative focused activity, followed by a case study from the National Civil Rights Museum. The session will explore how the museum achieved creative problem-solving and special events while sharing insights on the topic and engage the audience in a lively, interactive discussion.

5. **A ROLE TO PLAY: REGISTRARS IN THE EXHIBIT PROCESS**
   How does the registrar fit into the mix of curators, exhibition designers, and conservators in the typical museum exhibit process? This panel will present models of successful installations that included a registrar on their team.

6. **LIGHTS, CAMERAS, ACTION: CREATING A PHOTOGRAPHIC TOUR OF A MUSEUM**
   From the recruitment and filming of reenactors to world premiere, this session will explore best practices learned from the making of a successful orientation video for Fort Mifflin, Washington Crossing Historic Site in New York. Panelists, including the film maker, will share their insights into the film making process and provide practical information on the making of a film designed to excite, inspire, and inform audiences.

7. **WORKING WITH ARTISTS TO CREATE INNOVATIVE MUSEUM EXPERIENCES**
   Meet three young and talented artists who will challenge your perceptions of how art can create memorable and inspiring experiences in your museum. The three artists will share the creative processes they use to develop and execute exhibitions that are closely connected with exhibits on display.

8. **MUSEUMS MEET THE COMMUNITY THROUGH COMMUNITY ENGAGEMENT EXPERIENCE EXHIBITS**
   Learn how museum visitors can become catalysts for social change within their community. Representatives from New Pittsburgh, institutions, including the Warhol Museum and the Children’s Museum, will share how they stepped outside of their institutions’ walls to create a positive impact on the quality of life within their cities.

9. **FROM THE BEGINNING: EXHIBITION DEVELOPMENT**
   Join the Children’s Museum of Pittsburgh, Pittsburgh, PA, to learn about the process of curating an exhibition from idea to final product.

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11. **PROBLEM SOLVING TECHNIQUES FOR MUSEUMS**
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23. TOP TEN GREAT IDEAS FROM THE 2007 SMALL MUSEUMS ASSOCIATION ANNUAL CONFERENCE
Couldn’t attend this year’s Small Museums Association Annual Conference in Saint Louis, Missouri? No problem! Two SMA board members who did attend have developed a list of the meeting’s top ten great ideas. Attend this session and learn about new directions for small museums, solutions to institutional challenges that will not break the bank, and cross-plaguing program ideas that do not require a large staff.
Session Co-Chairs: Maryanne Delta Cross, Collections Manager; Planting Fields Foundation; Dytten Bay, NY; and Michael DiPaolo, Executive Director; Lewes Historical Society, Lewes, DE.

23. EVALUATING LEARNING OUTCOMES FROM MUSEUM EXHIBITS
How do we know whether our exhibits are successful? Though the importance of measuring educational outcomes is well-established, the process of evaluating general audience learning outcomes remains an understudied area. Join faculty and graduate students from the Carnegie College of Art and Design in reviewing a series of experimental studies they conducted in 2007 to gauge audience viewing behavior, learning outcomes, and overall satisfaction with a major exhibition.
Heather Tillberg-Webb, Assistant Professor, Elizabethtown College, Washington, DC

24. THE GLOBAL COMMUNITY: MUSEUMS ENTER INTO INTERNATIONAL PARTNERSHIPS
International partnerships, even though partnerships with other museums is well-established, have long-living benefits. They frequently contribute to changing the world view of not only the museums and individuals involved, but also of the host nation. Panelists from exchanges involving a private, specialized museum, a National Park Service property, and AAM will share insights from their partnerships and speak about current and future of their current exchange opportunities available to museum staff in the IMAA region.
Chair: Rachel窟abi, Registrar, The Textile Museum, Washington, DC

24. A&M LISTENING SESSION FOR MAA’S EMERGING PROFESSIONALS
As an emerging museum professional, participate in a lively, facilitated dialogues where your voice can be heard. This double session will be facilitated by Wendy Lake, founder of Lake Wheeler Associates. In the first session, we will listen and learn about the challenges you face in your careers, the resources you need to be successful, and how MAA can better support you. In the second session, you will join MAA’s board members in small group discussions to further explore your development as an emerging museum professional. Come collaborate with your colleagues. It’s your career.
Introductory Remarks: Anita Blackaby, Director of Special Projects, Pennsylvania Historical and Museum Commission

27. PARTNERING WITH NON TRADITIONAL COLLECTORS TO CREATE LOANABLE SERVICES
Fabulous objects are hidden away in the reach of private, corporate, and foundation collections around the world. How can we best serve these collections, access them, and get such lenders to host an exhibit? Join Lane Krehl of Arrowmont School of Arts and Crafts to learn more.
Chair: Elizabeth Abbeville, Collections Manager; The Kelleys Island Museum

28. REACHING NEW AUDIENCES THROUGH INTERACTIVE HISTORY AND SCIENCE EXHIBITS
Learn how the National Canal Museum, once a largely static history museum, rejuvenated itself in 2007 as an exciting, interactive science and history center for families. This session will provide an in-depth review of the process, funded by a $1.6 million grant from the National Science Foundation, to create exhibits that explore scientific concepts behind America’s historic waterways.
Chair: Ed Motomey, Curator of Exhibits, National Canal Museum, Easton, PA

29. PUTTING IT TOGETHER: CREATIVITY AND INNOVATION IN MUSEUMS
Join in a lively discussion about the concepts of creativity (the ability to produce inventive and valuable work or concepts) and innovation (bringing these ideas into use) and their impact on our work in small museums. Our conversation will include “hottip” useful tips and planning ideas to help transform these concepts into your career as a museum professional.
Chair: Leslie Bedford, Director, Leadership in Museum Education Program; Bank Street College; New York, NY

30. WORK, WEALTH, AND WISDOM: BUILDING A BETTER BOARD
If you have ever wished for a better board, come to this session and find out just how patient, astute, and confident directors transform their boards from headaches into assets. Explore tactics for selecting new board members, strategies for changing boards, and qualities to look for in potential board candidates.
Chair: To Be Announced
Session Facilitator: Peter Jol, President, Joel & Associates; LPC, Washington, DC

31. STRAIGHT TALK: A CONVERSATION WITH COFFEE AWARD RECIPIENTS
The Katherine Coffey Award was established in 1965 by the American Association for the Advancement of Science in the Mid-Atlantic Atlantic Association of Museums region for their distinguished Medallion achievements. Join Edie Walsh, Chair of the 2007 Katherine Coffey Award Nominating Committee, and three former Coffey recipients for a discussion on why some museums are so illuminating and irrelevant museums on the field. Past recipients will address the following subjects: “Learning Partnerships: the Mentor/Mentee Relationship,” “Museum/Collections Are Not Separate,” and “Crafting a Learning Environment in Museums.”
Chair: Edie Walsh, Administrator, History and Museum Grant Program, Pennsylvania Historical and Museum Commission, Harrisburg, PA

33. GRANT OPPORTUNITIES FROM INSTITUTE OF MUSEUM AND LIBRARY SERVICES
Join IMLS staff as they demystify the programs behind the acronym: Museums for America, National Leadership Grants, 21st Century Museum Professionals, Museum Grants for African-American History and Culture, and Native American Heritage Program, as well as the Conservation Assessment Program and the Museum Assessment Program. Information on the grants program, how to write a successful proposal, and a road map to IMLS resources will be presented.
Chair: Mary Estelle Kennedy, Associate Deputy Director, Office of Museum Services, IMLS, Washington, DC

33. MUSEUM AND SCHOOL Partnerships: WHERE ARE WE NOW?
Are museums and schools working together towards goals that benefit both partners? What are these benefits, and more importantly, what benefits are being received by students? This forum seeks to answer these questions by asking Session participants to identify successful museum-school partnerships and to contribute to a 21st-Century definition of the ideal museum-school partnership.
Chair: Kim Fortino, Vice President/Head of Education, Heritage Center of Lancaster County; Lancaster, PA

34. KEEPING NEW EXHIBITS NEW: HOW TO MAKE THEM LAST
Do you want to introduce new technologies into your exhibits and/or new forms of interactive exhibits? Learn from the National Science Foundation’s historic towpaths. How do you find these fabulous objects are hidden away in the nether places of our country’s historic towpaths?
Chair: Michael D. Novacek, Vice President of Special Projects, Pictorial Collection of American Illustrators, New York, NY.

35. KEEPING NEW EXHIBITS NEW: HOW TO KEEP EXHIBITS FRESH AND VITAL LONG AFTER THE OPENING
The planning has been intense. The design is beautiful. The content is rich. You’ve done your homework and planned well. How can you keep this new exhibit fresh, current, sustainable? Join this panel of veteran exhibit designers and discover how you can keep staff energized about your exhibit and visitors coming back again and again.
Chair: Polly McVernon-Cress, Chair; Museum Studies Program, University of the Arts, Philadelphia, PA

36. A. & B. COMMUNITIES OF VALUE: PUBLIC, PRIVATE, AND PROFESSIONAL VALUES IN MUSEUMS
Join fellow museum professionals – panelists and attendees together – and take time out for a short “retreat” from the day-to-day demands of museum work to consider the rich intellectual and ethical basis of the work that we do. Move beyond the abstractions of our differing professional, personal, and institutional values to consider four core questions that underlie our motivations, guiding principles, and professional dilemmas.
Chair: Annie Storl, Program Head, Art Education, Carnegie Museum of Art, Washington, DC.

MUSEUMS TO CLASSROOM: DEVELOPING ONLINE RESOURCES FOR TEACHERS
Join educators from The Walters Art Museum, The Guggenheim, MOCA, and the Whitney to learn how they developed K-12 online resources. Four different approaches will be presented to demonstrate how teachers use museum sites to supplement their instruction: arts integrations, arts theory, observation of teachers in the classroom, and delivery of teacher resources via the internet.
Session Chair: Amanda Kindred, Manager of School Programs, The Walters Art Museum, Baltimore, MD.

BUILDING MAAM: ROUNDTABLE DISCUSSION OF NEW INITIATIVES
What’s up with MAAM these days! Exciting things are happening! Learn about the Building Museum Symposium, which has met great success during the past three years and will take place again in Washington, DC, 1-3 May 2008. Help shape Creating Exhibits, a new critical issues forum on exhibitions and the visitor experience still in development and scheduled to take place in Philadelphia from April 5-7, 2008.
Facilitators: Tom Whitaker, President, and Aaron Goldblatt, Partner; Metafile Architecture and Design, Philadelphia, PA.

40. MUSEUMS FOR ALL: RESPONDING TO THE NEEDS OF YOUR DISABLED COMMUNITY
How do you make connections between your museum and the broader community? Members of the Western Pennsylvania Museum Council will explain how their “Museums For All” initiative has bridged the gap between the need for greater accessibility and limited resources, and their museums.
Chair: Lonnie Adler, Program Specialist, Outreach, Carnegie Museum of Natural History, Pittsburgh, PA.

Fun Facts About Pittsburgh!
• The pull tab was developed by Alcos and was first used by Iron City Brewery in 1962. For many years, pull tabs were only used in this area.
• In 1933 the first automobile service station, built by Gulf Refining Company, opened in Pittsburgh at Baum Boulevard and 51st Street in East Liberty. Designed by H. G. Esrey.
• A Pittsburgh city councilman during the first World War, Robert Gorland devised the nation’s first daylight savings plan, instituted in 1934.
Whether the destination is a visitor's center or a history museum, creating a captivating visitor experience is our goal with every exhibit project. From environmental graphics to museum exhibitions, Gecko Group's content and design development combine seamlessly to educate, entertain, and inspire.

When it comes to museums, Gecko Group is dedicated to helping institutions of all kinds connect with their audiences. Call us to learn more.

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