

BUILDING MUSEUMS™ 2019

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Presented by the Mid-Atlantic Association of Museums

FEBRUARY 27–MARCH 1, 2019 | NEW YORK CITY

New York Marriott at the Brooklyn Bridge
333 Adams St, Brooklyn, NY 11201

BUILDING MUSEUMS™ IS A NATIONAL SYMPOSIUM ON THE PROCESS, PROMISE, AND PITFALLS OF PLANNING AND MANAGING MUSEUM BUILDING PROJECTS.



Mid-Atlantic
Association of Museums

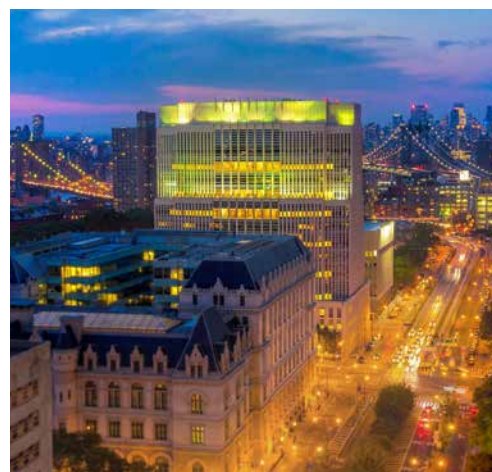
Building Museums™ is an annual international symposium created, produced, and managed by the Mid-Atlantic Association of Museums [MAAM].

The symposium is organized under three inter-related themes: **Vision, Implementation, and Sustainability (or Life after Opening)**. The content of each day will reflect these themes across a broad range of museum sizes and scales, budgets, scope of building projects, disciplines, and collecting vs. non-collecting institutions. This symposium is for **architects, museum leaders, planners, project managers, technical experts**, and all those who plan or implement **new construction, renovation, or expansion projects** for museums. Below are several sponsorship opportunities. Please consider one of these opportunities to help make Building Museums™ a success!

CONNECT WITH ATTENDEES AND SHARE YOUR EXPERTISE AND SERVICES WITH CONFERENCE REGISTRANTS. RESERVE A SPONSORSHIP TODAY!

QUESTIONS?

Contact: Averie Shaughnessy-Comfort
Executive Director, Mid-Atlantic Association of Museums
director@midatlanticmuseums.org
TEL: 412.310.7999



New York Marriott at the Brooklyn Bridge

BUILDING MUSEUMS™ 2019 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL *(Select one)*

SPONSORSHIP BENEFITS

FEAUTURED EVENTS *(Select one)*

PLATINUM \$7,500

- Sponsor of Opening Reception, OR sponsor of Opening Keynote OR Closing Keynote *(select one)*
- Opportunity to Welcome Registrants to Designated Event *(select one)*
- Complimentary Exhibitors Table with Premium Location
- One Marketing Item Placed in Program Bag
- Four (4) Complimentary Registrations for entire conference
- 4 Guest Tickets for Designated Event Only
- Sponsor Signage at the Event
- Corporate Logo and Link to MAAM's Website for One (1) Year
- Access to Building Museums™ Roster Pre-Conference (electronic format, including emails)
- Full-page Color Ad in Building Museums™ Printed Program

- OPENING RECEPTION
- OPENING KEYNOTE
- CLOSING KEYNOTE

GOLD \$5,000

- Sponsor of Buildy Award Luncheon OR Exhibitor Reception OR Lanyards *(select one)*
- Opportunity to Welcome Registrants to Designated Event *(select one)*
- Complimentary Exhibitors Table with Premium Location
- One Marketing Item Placed in Program Bag
- Three (3) Complimentary Registrations
- 3 Guest Tickets for Designated Event Only
- Sponsor Signage at the Event
- Corporate Logo and Link to MAAM's Website for One (1) Year
- Access to Building Museums™ Roster Pre-Conference (electronic format, including emails)
- Half-page Color Ad in Building Museums™ Printed Program

- SPONSOR OF BUILDY AWARD LUNCHEON
- EXHIBITOR RECEPTION
- LOGO ON LANYARDS

SILVER \$2,500

- Sponsor of Thursday Breakfast OR Friday Breakfast OR Recharge Lounge *(select one)*
- Complimentary Exhibitors Table with Preferred Location
- One Marketing Item Placed in Program Bag
- Two (2) Complimentary Registrations
- Sponsor Signage at the Event
- Corporate Logo and Link to MAAM Website for One (1) Year
- Access to Building Museums™ Roster Pre-Conference (electronic format, including emails)
- Quarter-page Color Ad in Building Museums™ Printed Program

- THURSDAY BREAKFAST
- FRIDAY BREAKFAST
- RECHARGE LOUNGE

BRONZE + TABLE \$2,000

- Sponsor one Coffee Break, Exhibitor Expo, OR Session *(select one)*
- Complimentary Exhibitors Table
- One (1) Complimentary Registration
- Sponsor Signage at Selected Event
- Corporate Logo and Link to MAAM Website for One (1) Year
- Access to Building Museums™ Roster Post-Conference (electronic format, including emails)

- ONE COFFEE BREAK
- ONE SESSION *(select one)*
- EXHIBITOR EXPO

BRONZE \$1,500

- Sponsor one Coffee Break, Exhibitor Expo, OR Session *(select one)*
- One (1) Complimentary Registration
- Sponsor Signage at Selected Event
- Corporate Logo and Link to MAAM Website for One (1) Year
- Access to Building Museums™ Roster Post-Conference (electronic format, including emails)

- ONE COFFEE BREAK
- ONE SESSION *(select one)*
- EXHIBITOR EXPO

SUPPORTING \$1,000

- Complimentary Exhibitors Table
- One (1) Complimentary Registration

- PLEASE SELECT



SPONSOR INFORMATION

PLEASE TYPE OR PRINT CLEARLY AND ENTER INFORMATION EXACTLY AS IT SHOULD APPEAR IN ALL BUILDING MUSEUMS™ LISTINGS.

Organization/Company _____

Contact Name _____

Title _____

Address _____

Billing Address (if different than above): _____

Phone _____ Email _____

PAYMENT INFORMATION

PLEASE CHECK ONE:

- Check enclosed** (payable to Mid-Atlantic Association of Museums)
 Send me an invoice

PLEASE CHECK ONE:

Will you need an exhibitor table?

- Yes No

If you are having an exhibitor table, do you need a power source?

- Yes No

This form and any advertisements and logos (high resolution format JPEG or PNG and EPS, please) should be submitted to director@midatlanticmuseums.org by January 25, 2019.

If you are sending a check, please remit payment and form to: **MAAM, ATTN: Sponsorship | PO Box 4 | Cooperstown, NY 13326**

Thank you for sponsoring the Mid-Atlantic Association of Museums Building Museums™ Symposium!