

# BECOME AN ANNUAL MEETING SPONSOR

*The 2019 Annual Meeting is presented by  
the Mid-Atlantic Association of Museums.*

**OCTOBER 16–18, 2019  
NEW YORK'S HUDSON VALLEY**

**The Historic Thayer  
Hotel at West Point**  
674 Thayer Road,  
West Point, NY 10996

Mid-Atlantic  
Association of Museums



## NAVIGATING CHALLENGES:

**CULTIVATING THE ATTITUDE OF "YES"!**

The Mid-Atlantic region is home to more museums than any other part of the country. Showcase your firm, service, company, or non-profit organization to over 225 museum professionals by supporting the 2019 Mid-Atlantic Association of Museums (MAAM) Annual Meeting. Sponsoring MAAM gives your organization visibility to a wide audience, and also helps Mid-Atlantic museum professionals make better informed decisions for their institutions.

**CONNECT WITH ATTENDEES.**

**SHARE YOUR EXPERTISE.**

**RESERVE YOUR SPACE TODAY!**

### QUESTIONS?

Contact: Averie Shaughnessy-Comfort  
Executive Director, Mid-Atlantic Association of Museums  
director@midatlanticmuseums.org  
TEL: 412.310.7999

## ADVERTISEMENT INFORMATION

\*All advertisements are in color (Select one)

- FULL PAGE**  
(7.5" w x 10" h, no bleed)  
**\$750**
- HALF PAGE**  
(7.5" w x 4.75" h, no bleed)  
**\$500**
- QUARTER PAGE**  
(3.5" w x 4.75" h, no bleed)  
**\$350**

All advertisement documents should be high resolution PDF, TIF, or JPEG format—CMYK with crop marks included, please. No bleed on the ad.

# SUPPORTING SPONSOR OPPORTUNITIES

## SPONSOR LEVEL (Select one)

## SPONSOR DETAILS AND BENEFITS

### EXHIBITOR ONLY \$1,000

- Includes one complimentary registration
- Table in Exhibitor Hall
- Logo in the conference program/on website

### SCHOLARSHIP \$500

Sponsor a scholarship that covers the registration fee/attendance of either a graduate student or emerging museum professional at the conference

- Logo in the conference program/on website
- Announcement of your contribution at Business Luncheon

## PRESENTING SPONSOR PACKAGES

### SPONSORSHIP LEVEL (Select one)

### SPONSORSHIP BENEFITS

### FEATURED EVENTS *or* OPTIONS (Select one)

### GOLD \$3,500

- Full page advertisement in conference program (inside only, no cover/back cover)
- 3 complimentary registrants to conference (tours and workshop not included)
- Access to Annual Meeting Attendee Roster Pre-Conference (electronic format, including email addresses)
- Logo in program and on MAAM Website (linked to homepage) for one year
- Complimentary Exhibitor's Table
- MAAM Corporate/Institutional Membership for 1 year
- Prominent signage and opportunity to welcome guests at selected featured event

- OPENING RECEPTION  
*(You may be a co-sponsor with another company for this event)*
- EMP RECEPTION
- BUSINESS LUNCHEON
- KATHERINE COFFEY RECEPTION

### SILVER \$2,000

- Half page advertisement in conference program
- 2 complimentary registrants to conference (tours and workshop not included)
- Access to Annual Meeting Attendee Roster Pre-Conference (electronic format, including email addresses)
- Logo in program and on MAAM Website (linked to homepage) for one year
- Complimentary Exhibitor's Table
- MAAM Corporate/Institutional Membership for 1 year
- Prominent signage at selected featured event

- OPENING BREAKFAST
- CLOSING BREAKFAST
- LEADERSHIP LUNCHEON
- STEPHEN WEIL LECTURE
- CONFERENCE TRANSPORTATION
- LOGO ON TOTE BAGS

### BRONZE \$1,500

- Quarter page size advertisement in the conference program
- 1 complimentary registrant to conference (tours and workshop not included)
- Access to Annual Meeting Attendee Roster Pre-Conference (electronic format, including email addresses)
- Logo in program and on MAAM Website (linked to homepage) for one year
- Complimentary Exhibitor's Table
- MAAM Corporate/Institutional Membership for 1 year
- Prominent signage at selected featured event

- THURSDAY MORNING BREAK
- THURSDAY AFTERNOON BREAK
- FRIDAY MORNING BREAK
- 1 CONFERENCE SESSION
- EXHIBITOR HALL SPACE
- RESUME REVIEW
- LOGO ON PENS
- LOGO ON NOTEPADS

\*Exhibitors receive one six-foot table (dimensions: 72" l x 30" w x 29" h with skirt and power capabilities upon request).

EXHIBITOR HALL HOURS: Oct 17, 9:00am–4:30pm / Oct 18, 9:00am–2:15pm

PLEASE FILL OUT SPONSOR AND PAYMENT INFORMATION ON FOLLOWING PAGE.

Thank you for sponsoring the Mid-Atlantic Association of Museums Annual Meeting!



Reception in the Exhibitor Hall at MAAM Annual Meeting 2018  
Photo Courtesy of Robert Katz/ Robustus Photography

## SPONSOR INFORMATION

**PLEASE TYPE OR PRINT CLEARLY AND ENTER INFORMATION EXACTLY  
AS IT SHOULD APPEAR IN ALL ANNUAL MEETING LISTINGS.**

Organization/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION

**PLEASE CHECK ONE:**

**Check Enclosed** (payable to Mid-Atlantic Association of Museums)

**Paper Invoice**

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**PLEASE CHECK ONE:**

Will you need an exhibitor table?

Yes  No

If you are having an exhibitor table, do you need a power source?

Yes  No

Please remit this form and any advertisements and logos  
(high resolution format JPEG or PNG and EPS, please) to [director@midatlanticmuseums.org](mailto:director@midatlanticmuseums.org)

Deadline to secure slot is **Friday, August 23, 2019.**

If you are sending a check, please remit payment and form to: **MAAM, ATTN: Sponsorship | PO Box 4 | Cooperstown, NY 13326**

Thank you for sponsoring the Mid-Atlantic Association of Museums Annual Meeting!