Assistant Director, Integrated Communications

Smithsonian Institution
National Museum of American History

The Smithsonian’s National Museum of American History invites applications for an Assistant Director, Integrated Communications. This full-time, permanent position will lead the NMAH-wide communication and marketing strategy, including the development and management of all aspects of internal and external communications, public and media relations activities, social media, marketing, editorial services, and development of new messaging and engagement strategies. This position will work under direct supervision of the Associate Director for External Affairs.

Competitive candidates will have experience in public relations and marketing in a museum, large cultural institution, or similar organization; leading and motivating a team of professionals in public relations, communications, marketing, design, and web and social media; developing and maintaining long- and short-term strategic planning and having knowledge and understanding of American history and culture. Experience is demonstrated through establishing and maintaining media contacts, mastery of social media methods, techniques, and data analysis, and leading a multi-disciplinary team.

Starting Salary GS-15 - $155,700 per year, plus benefits.

Open through 8/22/2023, on www.usajobs.gov. Please see below announcements for more information and how to apply:

Open to the public

https://www.usajobs.gov/job/739449200

Open to current & former federal status employees & special appointing authorities

https://www.usajobs.gov/job/739447200

Contact NMAHApplications@si.edu with questions.

The Smithsonian is an Affirmative Action/Equal Opportunity Employer. Women, minorities, people with disabilities, and candidates of all backgrounds are encouraged to apply.