



The Mid-Atlantic Association of Museums
PO Box 4
Cooperstown NY 13326
Email: info@midatlanticmuseums.org

Building Museums Symposium 2019 Workshops and Off-site Tours

NOTE: All times are approximate and subject to change. Pre-registration and additional fees are required for these events.

Ready, Aim, Build: A Museum Planning Workshop

Wednesday, February 27, 2019 | 8:30 am–4:30 pm

Location: New York Marriott at the Brooklyn Bridge, specific room TBD

Attend this day of discussion, conversation, networking, and inquiry at the New York Marriott with a group of your peers. A multidisciplinary group, including museum planners, architects, engineers, exhibit designers, and general contractors will take you through the museum-building process—from inception to construction. Lunch will be provided. AIA continuing education credits are available.

Note: Pre-registration is required; fee \$95

Building a Museum Creative Incubator

Wednesday, February 27, 2019 | 11:00 AM to 3:00 PM

Museums building projects opening in the next five years will face an environment of changing technologies, funding, and demographics. In response, museums are creating engagements that will provide greater value for audiences and societal impact. This spurs the need for different and new types of space, such as creative incubators. In this hands-on workshop, we will use the New Museum's NEW INC cultural incubator as a model to explore strategies, designs, and the pitfalls of planning and running creative incubators. Panelists with real-world experience will provide attendees with a comprehensive understanding of creative incubators, actionable plans, and physical space requirements.

Note: Pre-registration is required; fee \$50.00.

Private Hard-Hat Tour of the Statue of Liberty Museum

Wednesday, February 27, 2019 | Time 9:00 to 11:00 AM | Maximum Number: 30

Join a special behind-the-scenes preview of the new Statue of Liberty Museum on Liberty Island at the Statue of Liberty National Monument, one of the America's most iconic and visited monuments managed by the U.S. National Park Service.

Explore the new 26,000-square-foot museum building project led by the Statue of Liberty-Ellis Island Foundation. The museum is designed by architecture firm FXCollaborative and exhibits created by experience design firm ESI Design, and access the museum's new vista and green roof for never-before-seen views of the Statue of Liberty and the New York City skyline. The structure is being built by Phelps Construction Group and the owner's representatives are SBI Consultants.

The tour will be led by *Stephen Briganti*, President and CEO of The Statue of Liberty-Ellis Island Foundation, *John Piltzecker*, Superintendent, Statue of Liberty National Monument, National Park Service, *Nicholas Garrison*, Partner and Project Designer at FXCollaborative, and *museum designers* from ESI Design who will discuss the design, construction, funding, and operational challenges of this remarkable project.

As this is a preview of the museum that will open in May, 2019, regretfully photos and recording devices will not be permitted during the interior portions of the tour.

Tour details

Ferry check-in: 9:00am; Ferry Departs: 9:30am SHARP

Check-in location: Statue Cruises Departure (entrance to security tent by Castle Clinton) in Battery Park (Directions [HERE](#))

Please bring an official Photo I.D. that matches the name you registered with.

This tour is weather dependent.

Tour length: 60 mins, with option to stay longer if desired.

Ferry return to Manhattan: 11:15am, 11:55am



Image Credit: FX Collaborative

Private Tour of the Brooklyn Historical Society-DUMBO

Wednesday, February 27, 2019 | 1:00 PM to 3:00 PM

Brooklyn Historical Society DUMBO is the institution's new 3,200 square foot satellite museum in Brooklyn Bridge Park on the banks of the East River between the Brooklyn and Manhattan bridges. The construction project transformed a raw warehouse space into a contemporary museum-quality gallery dedicated to engaging Park visitors with the story of the Brooklyn Waterfront. Join museum leadership and the project team on a tour of the new DUMBO space, and learn all about what went into this complex and challenging historic reuse.



Note: Pre-registration is required; fee: \$20.00. Transportation will NOT be provided. Directions will be provided to registrants.

Private Tour of the National 9/11 Memorial Museum

Wednesday, February 27, 2019 | TIME: 1-3 PM

The 9/11 Memorial Museum serves as the country's principal institution for examining the implications of the events of 9/11, documenting the impact of those events and exploring the continuing significance of September 11, 2001. The Museum's 110,000 square feet of exhibition space is located within the archaeological heart of the World Trade Center site. This tour will be led by key Design & Construction and Exhibition team members involved in the opening of the Museum, and will provide an overview of the Museum's architecture and exhibits, focusing on base building and exhibition coordination throughout the design process, during construction and installation, and as an operating institution.



Private Tour of the Whitney “Andy Warhol – From A to B and Back Again”

Wednesday, February 27, 2019 | TIME 1-3PM

Few American artists are as ever-present and instantly recognizable as Andy Warhol (1928–1987). This exhibition—the first Warhol retrospective organized by a U.S. institution since 1989—reconsiders the work of one of the most inventive, influential, and important American artists. It reveals new complexities about the Warhol we think we know, and introduces a Warhol for the 21st century. The tour will be led by a Whitney guide, joined by an architect from Cooper Robertson, the executive architect for the new Whitney, who will discuss the unique gallery design features that enable special exhibitions like Andy Warhol – From A to B and Back Again.



Tour of Edison Price Lighting Factory and Gallery

Wednesday, February 27, 2019 | 12:00 PM to 2:30 PM

Join the staff of Edison Price Lighting on a tour of their factory in nearby Long Island City. View how their systems illuminate art by hearing about gallery lighting techniques and walking through their onsite gallery. Attendees will learn more about integrating advanced technologies, like real-time lighting monitoring and beacon communication into the museum experience. Guests will be welcomed to the factory with lunch and the visit will conclude with a tour of the factory.

Note: Pre-registration is required; fee: \$20.00. *Transportation **WILL** be provided to attendees of this tour only courtesy of Edison Price Lighting. The bus will depart from the New York Marriott at the Brooklyn Bridge promptly at **11:00 AM**. The bus will return to the hotel after the tour at approximately **3:30 PM**.*



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Private Tour of the Weeksville Heritage Center

Wednesday, February 27, 2019 | TIME 2:00 – 4:00 PM

Join a tour of Weeksville, an African-American heritage site in Brooklyn, New York. This tour will encompass both historic and new buildings at Weeksville Heritage Center. The 4 remaining houses of this freedmen's village were rediscovered in the 1960s.

With extensive neighborhood and city support, the houses were acquired, restored and opened to the public. To make this history accessible to the public, a one-acre campus extension and a new LEED Gold visitors' building were built to include offices, galleries, multi-purpose rooms, and a resource center needed to support a wide range of cultural and visitor enrichment activities. The tour will be led by architects Sara Caples and Everardo Jefferson and landscape architect Elizabeth Kennedy

