



The Mid-Atlantic Association of Museums  
PO Box 4  
Cooperstown NY 13326  
[info@midatlanticmuseums.org](mailto:info@midatlanticmuseums.org)

MAAM Federal Tax ID: 22-2313195



### 2024 MAAM Annual Conference Call for Session Proposals

Thank you for your interest in submitting a session proposal to the MAAM 2024 Annual Conference! The Annual Meeting will be held October 8-10, 2024 at the Wyndham Philadelphia Historic District. Please follow the prompts to guide you through the submission process. If you have questions about your proposal or need accommodations, let us know by emailing [info@midatlanticmuseums.org](mailto:info@midatlanticmuseums.org).

This form will be open to submissions until 5pm EDT, on Friday, May 31, 2024.

[The Proposal Submission form can be accessed here.](#)

#### Requirements

- ☐ All session proposals are due by **5:00pm EDT on Friday, May 31, 2024** and will be reviewed by the MAAM Annual Meeting Program Committee.
- ☐ Sessions can be between **45-75 minutes in length** and should be in an in-person format.
- ☐ Please allow a minimum of **15 minutes** for **Q&A** in your session.
- ☐ Only **complete submissions** will be reviewed. Incomplete submissions will not be considered.



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- ☐ Decisions regarding the selection of sessions will be e-mailed to the session contact person by **June 30, 2024**.
- ☐ Industry partners are also welcome to submit proposals, but all panels must include at least one **museum professional** as a session chair or panelist. This can include independent museum professionals or museum professionals in transition.
- ☐ At least one person on the panel must be a **member of MAAM** or must become a member of MAAM before the preliminary program is released. Please click [here](#) to become a member of MAAM or contact Michelle Paulus-Baumgarten at [info@midatlanticmuseums.org](mailto:info@midatlanticmuseums.org) for more information.
- ☐ Please confirm that all of the proposed speakers are available for speaking during the **October 8-10, 2024** conference dates before submitting a proposal.
- ☐ MAAM does not provide honorariums or travel reimbursement for session presenters or moderators; however there will be a **discounted speaker registration rate** available. It is session moderators' responsibility to relay this policy to potential speakers.

### **Conference Theme: *Optimism, Outrage, & Outcomes***

Museums aspire to educate, inspire, and enlighten. They are places for museum professionals and members of the public to build community and nurture creativity. Museums can also be places to address the issues that face our society today: inequality, polarizing politics, the climate crisis, and a seemingly omnipresent sense of division and outrage. This year's conference is an opportunity for museums to come together and share how they work together and build creative, optimistic solutions and outcomes to address these challenges. Join us for round tables, panels, workshops, and tours that focus on projects both completed and in-progress as we explore our journey together and leave with a renewed sense of energy and hope. Please note priority will be given to proposed sessions that encourage a hands-on or collaborative experience.

### **In Person Session Topics**

Below are some topics and session ideas related to our conference theme. Please check as many boxes as pertains to your proposal. You may choose to submit a proposal on a different topic, please see the question below to input additional topics.

- ☐ Institutional Identify/Governance
- ☐ Accessibility



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- ☐ Visitor Experience
- ☐ Inclusion
- ☐ Advocacy
- ☐ Labor and Unions
- ☐ Collections Stewardship
- ☐ Education & Programming
- ☐ Addressing Inequities in the field
- ☐ Representation
- ☐ Community Engagement
- ☐ Fundraising & Revenue
- ☐ Exhibitions
- ☐ Leadership & Operations
- ☐ Marketing & Social Media
- ☐ General How tos (emphasis on general how tos rather than specific case study)

### **Poster Presentations**

The goal of Poster Presentations is to showcase the projects and research by students or groups of students in museum studies programs or related academic programs, focusing on museum-based projects. This format allows students the opportunity to experience a professional level presentation and share trends and projects from academic institutions.

Undergraduate and graduate students whose graduation date is within one year of the current year's meeting are eligible to submit a poster presentation. Poster Presentations may happen in one of two formats: 1) during coffee breaks at the annual meeting; presenters will share their work through one-on-one discussions and use visual or material evidence to represent their project. 2) during a dedicated breakout session; each selected presenter will have 5-10 minutes during the same 75 minute presentation block to share their project. MAAM will determine the format based on the number of submissions.

### **Pre-Conference Workshops**

Pre-Conference workshops are intended to provide specific skill building or capacity building training and resources to conference attendees. The primary objective should be to help attendees identify actionable steps and key takeaways (such as templates, data, or other



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resources). Workshops should have hands-on, in-depth content and last 90-120 minutes. Workshops require an additional registration fee which covers the facility utilization. Presenters must supply any materials or handouts required to present. Possible workshop content may include, but is not limited to: program or exhibit evaluation; repatriation processes; collections care; volunteer or intern recruitment; digital collections development; fundraising or grant writing; exhibit development and/or label writing; accessibility in programs or exhibits; career advising.

### **Session Selection Process**

The MAAM Annual Meeting Program Committee consists of representatives from the MAAM board of directors, emerging museum professionals, MAAM members, and a representative from our local arrangements committee.

The Program Committee will review session submissions in June 2024. After developing the schedule for the conference, we will notify designated contacts for selected sessions before June 30, 2024. The Program Committee reserves the right to request modifications to the submitted programs.

Proposals will be evaluated on the strength of their 150 to 250-word abstract, the diversity of speakers and their experience, and relevance to the expected range of conference attendees. Please refer to the [MAAM Website](#) for further information to help you submit your proposal.

### **MAAM's Values**

**Inclusion & Equity:** *MAAM commits to shaping a museum field that values and includes diverse voices.*

**Empathy:** *MAAM commits to the idea that people matter to museums, and support museums as places to learn and value others.*

**Curiosity & Innovation:** *MAAM commits to evaluating and questioning current practices and integrating a wide range of perspectives to effect thoughtful change within the field.*

**Submission Deadline:** Friday, May 31, 2024 by 5:00PM EDT