



Economic Impact Statement

The Mid-Atlantic Association of Museums (MAAM) is dedicated to fostering connections among museums in Delaware, the District of Columbia, Maryland, New York, New Jersey, and Pennsylvania. Through annual meetings and symposia, MAAM provides platforms for members to share best practices, explore new ideas, and collaborate on initiatives that enhance the museum field across the region.

- MAAM spent \$404,000 on goods and services in the Mid-Atlantic region in 2024.
- MAAM has 250 individual members, with over 450 members from museums across the region.
- MAAM has 235 corporate members in 47 museum-adjacent industries.

Impact by State

State	Income	Direct Employment	Tax Revenue	Economic Impact
Delaware	\$117 million	2,547	\$39.6 million	\$204 million
Maryland	\$955 million	18,203	\$321 million	\$1.34 billion
District of Columbia	\$793 million	9,110	\$158 million	\$853 million
New York	\$3.9 billion	61,796	\$1.388 billion	\$5.37 billion
New Jersey	\$722 million	14,747	\$293.6 million	\$1.11 billion
Pennsylvania	\$1.2 billion	24,590	\$485 million	\$1.8 billion
Total	\$7.737 billion	130,993	\$2.685 billion	\$10.677 billion

Source: American Alliance of Museums 2017 Report

Museums are Economic Engines

- Museums support more than 726,000 American jobs.
- Museums contribute \$50 billion to the U.S. economy each year.
- Seventy-six percent of all U.S. leisure travelers participate in cultural or heritage activities such as visiting museums. These travelers spend 60 percent more money on average than other leisure travelers.
- The economic activity of museums generates more than \$12 billion in tax revenue, one-third of it going to state and local governments. Each job created by the museum sector results in \$16,495 in additional tax revenue.
- Museums and other nonprofit cultural organizations return more than \$5 in tax revenues for every \$1 they receive in funding from all levels of government.