

MAAM Annual Meeting 2018 – Offsite Tours and Events

Wednesday, October 17

Alpha Row Academy Workshop; 1:00 PM to 2:30 PM

Location: Alpha Graphics, Inc., 1750 Union Avenue Unit B, Baltimore, MD 21211

From hotel: 13 minute drive, 25 minutes via Light RailLink



Need some inspiration or great print solutions? Get a chance to walk through Alpha Graphics, Inc.'s design center, production area and finishing shop while learning about all of the printing services they have to offer. They'll cover services such as prepress & file prep, digital vs. offset, cut vinyl, labels and decals, large format graphics and wallpaper, fine art printing including giclee and fabric, and much more. Learn how Alpha Graphics can cater to your museum's printing and graphics.

Note: Pre-registration is required; Free

Baltimore National Heritage Area: Heritage Walk; 2:00 - 4:00 pm.

(MAAM member) – \$15.00, (Non-MAAM member) – \$25.00

Location: Meet at the Baltimore Visitor Center at 401 Light Street at Baltimore's Inner Harbor October 17 at 2:00 p.m.

From hotel: 10 minute walk (0.5 mile)

Join the Greater Baltimore Heritage Area as you explore Baltimore's oldest urban trail. The tour will lead visitors through three distinct areas of Baltimore: the Inner Harbor, Little Italy, and historic Jonestown. Highlights will include passes by the USS Constellation, Flag House and Star-Spangled Banner Museum, Reginald F. Lewis Museum of Maryland African American History and Culture, the Carroll Mansion, and the Jewish Museum of Maryland.



Note: Pre-registration required. Transportation will NOT be provided.

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Cornerstone Learning: The Perfect Ask; 1:00 pm - 4:00 pm

(MAAM Members) – \$15.00, (Non-MAAM Members) – \$25.00

"The Perfect Ask" is a participatory workshop which explores tried and true strategies for soliciting major gifts. Using a linear approach to outline the process, workshop participants are provided with a checklist of solicitation considerations, from scheduling the meeting to closing the deal. Whether you are a new volunteer or seasoned development professional, by the end of the workshop, you will not only build a comfort level for leading up to and delivering a "Perfect Ask," but more importantly, you will understand why process is much more important than outcome!

Note: This program occurs at Embassy Suites Baltimore Inner Harbor and the Grand. Pre-registration required. Open to non-conference attendees

DUAL SITE VISIT: Baltimore Museum of Industry (BMI) and National Aquarium Animal Care Center; 1:00 p.m. – 4:00 p.m.

(MAAM Member) – \$20.00, (Non-MAAM Member) – \$35.00

Location: Meet in the Embassy Suites hotel lobby.

BALTIMORE MUSEUM OF INDUSTRY: Take a guided tour and behind-the-scenes look at the BMI's collections and archival space. Baltimore has long been recognized as a major industrial center and is home to the nation's first passenger railway, oldest gas company, first traffic light, and many other inventions and innovations. The BMI's collections are evocative reminders of Baltimore's great history and explain, more effectively than any textbook, how the city developed from a small trading post to a thriving industrial center.

NATIONAL AQUARIUM, ANIMAL CARE AND RESCUE CENTER: With a mission to inspire conservation of the world's aquatic treasures, the Aquarium is consistently ranked as one of the nation's top three aquariums and has hosted over 51 million guests since opening. The National Aquarium builds on a 35-plus-year history of local, regional and global conservation initiatives that provide real solutions for protecting aquatic and marine life alongside human communities.



Location: Bus trip to the museum leaves from the hotel. Tour starts at 1:00 p.m. The bus will leave the BMI at 2:30 p.m. to travel to the National Aquarium, Animal Care Center

Note: Pre-registration required. A shuttle will be provided for transportation to the Baltimore Museum of Industry and the National Aquarium, Animal Care Center.

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Fire Museum of Maryland; 1:00 p.m.–4:00 p.m.

(MAAM member) – \$10.00, (Non-MAAM member) – \$15.00

Location: Address: 1301 York Rd, Lutherville-Timonium, MD 21093

From hotel: 20 minute drive, 58 minutes LightRailink



Join the Fire Museum of Maryland at their open house. Explore the Fire Museum of Maryland's Research Center, home to over 6,000 documents, primary documents, and other related materials! The Fire Museum of Maryland, one of the largest fire museums in America, preserves, restores, and interprets the history of the urban fire service in the U.S.

The Museum houses a world-class collection of historic hand engines, horse-drawn, steam powered and motorized vehicles. View the exhibits on firefighting tools, antique toys, Great Baltimore Fire of 1904, a working Telegraph Office, and a Children's Discovery Room. This is a unique experience that you won't want to miss!

Pre-registration required. Transportation will NOT be provided. Light refreshments will be served.

Walters Museum of Art Tour, 3:00 p.m.–4:30 p.m.

MAAM Member) – \$10.00, (Non-MAAM Member) – \$15.00

Location: 600 N Charles St, Baltimore, MD 21201

From hotel: 8 minute walk (0.4 mile), 4 minute drive

What happens when you treat a 19th century house as an art object, gallery space, and interpretive laboratory at the same time? Join this tour for a look at the Walters' most recently renovated buildings at 1 West Mount Vernon Place. Explore the interpretive choices that the museum has made in order to showcase the architecture and history of 1 West, as well as provide multiple narratives of the space as it was experienced from the mid-19th century to the present. Learn about the



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museum's presentation of ceramics from around the world, including work by contemporary artists and members of the Baltimore community. Consider how the carriage house and garden of 1 West became a showcase for South, Southeast, and East Asian devotional art. Throughout this tour of new visions for a historic campus, share your own reflections on the interpretive possibilities of museums in the 21st century.

Meet at the Upper Charles Street entrance of the Walters. This entrance is the one nearest to Mt. Vernon Place and has a ramp in front of it.

Note: Pre-registration required. Transportation will NOT be provided.

Opening Reception, Baltimore Museum of Art; 6:00 p.m.–8:00 p.m.

Conference Attendees, Free. Non-conference attendees (MAAM Member) – \$35.00, (Non-MAAM Member) – \$50.00

Location: 10 Art Museum Dr, Baltimore, MD 21218

From hotel: 10 minute drive (3.5 miles), 23 minutes via CityLink SILVER bus

Join friends and colleagues at MAAM's opening reception at the Baltimore Museum of Art. Enjoy drinks and hors d'oeuvres in the Fox and Antioch Courts and access the Thelheimer Galleries and the exhibition "Johns Waters: Indecent Exposure" featuring 160 photographs, sculptures, soundworks



and video Waters has created since the early 1990s. This retrospective of Waters' visual arts career comments on pop culture, the movie industry, the contemporary art world, the artist's childhood and identity, and the transgressive power of images. Founded in 1914, The Baltimore Museum of Art engages diverse audiences through dynamic exhibitions and innovative educational and community outreach programs. A grand historic building designed by

1920's architect John Russel Pope houses the museum's collection, and we can't wait to spend the evening in this space to kick off MAAM 2018!

Note: Pre-registration required. Transportation will NOT be provided.

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Thursday, October 18

Network & Bowl with MAAM + NAME + NEMPN; 8:00 p.m.–10:00 p.m.

Conference Attendee, Free (Non- Conference Attendee – \$10.00)

Location: Mustang Alley's Bar, Bowling,
and Bistro

1300 Bank St, Baltimore, MD 21231

From hotel: 20 minute walk, (1 mile), 20
minutes via CityLink BLUE, 8 minute drive

Just for emerging museum professionals!

The Mid-Atlantic Association of Museums, the National Emerging Museum Professionals Network, and the National Association for Museum Exhibition are pleased to present MAAM's second Emerging Museum Professionals Networking Event at our Annual Meeting. Join fellow emerging museum professionals from across the Mid-Atlantic for bowling, food, networking and fun at Baltimore's Mustang Alleys.



MUSTANG ALLEY'S
BAR BOWLING AND BISTRO

Note: Transportation will not be provided by MAAM. We look forward to seeing you there!

After-Hours Open House, Case[werks] Showroom; 7:00 p.m.–10:00 p.m.

Conference Attendees, Free. Non-conference attendees (MAAM Member) – Conference Attendees, Free

Case[werks] is hosting an after-hours Open House of their new showroom located in Baltimore's Mt. Vernon neighborhood! Mt. Vernon is one of the city's most historically significant neighborhoods and home to many museums, cultural institutions and landmarks. Just north of downtown, stop by before or after visiting local bars and restaurants. A great place to crash for those non-emerging professionals looking for some fun and local beer, cider, and snacks!

cāse[werks]

MAAM Annual Meeting 2018 – Offsite Tours and Events

Friday, October 19

Jewish Museum of Maryland

Walk (or Uber/Lyft) over and visit this museum for free admission at any time today as a MAAM Annual Meeting attendee. America's leading museum of regional Jewish history, culture and community, is located in downtown Baltimore. The Museum interprets the Jewish experience in America, with special attention to Jewish life in the state of Maryland as it was founded to rescue and restore the historic Lloyd Street Synagogue. The Museum became a cultural center for the Jewish community and for those interested in Jewish history and traditions. Explore the historic Lloyd Street and B'nai Israel Synagogues and a modern museum building with changing exhibition galleries, program areas, a research library, museum shop, and current exhibition *Inescapable: The Life and Legacy of Harry Houdini*.

Location: 15 Lloyd St, Baltimore, MD 21202

The Jewish Museum of Maryland is open on Friday 10AM to 4PM. Museum will NOT be open on Saturday.

Reginald F. Lewis Museum of African American History and Culture

Walk (or Uber/Lyft) over and visit this museum for free admission at any time today as a MAAM Annual Meeting attendee. The museum's mission is to be the premier experience and best resource for information and inspiration about the lives of African American Marylanders. The Museum seeks to realize its mission by collecting, preserving, interpreting, documenting and exhibiting the rich contributions of African American Marylanders from the state's earliest history to the present and the future. See powerful permanent and special exhibitions as the museum celebrates its 10th anniversary.

Location: 830 E. Pratt Street, Baltimore, MD 21202

The Reginald Lewis Museum of African American History and Culture is open Friday from 10AM to 5PM.

