



MID-ATLANTIC ASSOCIATIONS OF MUSEUMS

2021 Building Museums™ Symposium

CALL FOR BUILDY AWARD NOMINATIONS

Conference Dates: March 1-3, 2021

at the Capitol Hilton, Washington, DC

Submit Proposals to: info@midatlanticmuseums.org

Submission Deadline: Tuesday, October 2, 2020 by 5:00PM your local time.

WHAT IS THE BUILDY AWARD?

This national award recognizes the most outstanding recent museum building projects. The purpose of the Buildy Award is to increase awareness within the field, and by the public at large, of the value of museums and the need for their ongoing rehabilitation and expansion to serve future generations.

Award winners will be announced at the Symposium in Washington, DC during the 2021 Building Museums™ Symposium, at the Capital Hilton hotel from March 1-3, 2021, with several hundred peers in attendance. More than one award may be presented in order to recognize projects of varied type and scope. The Director/CEO of each winning museum, as a representative of the whole ownership side of the team, will present their projects and receive a plaque commemorating the museum's achievement. Recipients of the Award will be featured in a press release distributed to museum-related, national and international publications, as well as other media.

WHO CAN SUBMIT NOMINATIONS?

Nominations are solicited from Museum Directors with qualifying projects. **Architects and other project team members are encouraged to collaborate with the Museum Directors to complete the nomination.** All prior nominees that did not receive a Buildy Award will automatically remain under consideration for the following years as long as they meet the time parameters and the eligibility requirements. The award committee may request updated information regarding attendance and financial stability of the institution; **however, there is no need for the nominee to resubmit the entire nomination package in subsequent years.**

WHO GIVES THE BUILDY AWARD?

The award is given by The Mid-Atlantic Association of Museums (MAAM) at the Building Museums™ Symposium. MAAM is a non-profit organization that fosters excellence in museums and institutions in the Mid-Atlantic region (DC, DE, MD, PA, NY, and NJ) as well as the professionals who serve them. The mission of the Association is to support and promote excellence, ethics, and accessibility in museum practices to make the museums of the Mid-Atlantic region better able to preserve and interpret our diverse cultural, scientific, and aesthetic heritage. The selection of the award recipient is made by members of the Building Museums™ organizing committee.

WHAT IS BUILDING MUSEUMS™?

The Building Museums™ Symposium is for museum leaders, architects, planners, project managers, technical experts, and all those who plan or implement new construction, renovation, or expansion projects for museums. Whether your institution is a small historic site under renovation, a mid-sized art museum planning an expansion, or a large children's museum building a new facility, this symposium provides to its attendees:

- A better understand the process of planning, implementing, and surviving new construction, renovation, or expansion projects
- Case studies, current trends, topical issues, and specific projects related to building projects across a broad range of museum sizes and scales, budgets, scope of building projects, diversity of disciplines, and collecting vs. non-collecting institutions
- Discussions on museum building projects with other museum professionals, architects, planners, project managers, and technical experts to inform the process of building better

The Buildy Award recognizes institutions whose construction projects demonstrate high achievement in the areas of planning, implementing, and surviving – the Building Museums™ Symposium will reflect these themes across a broad range of museum sizes and scales, budgets, scope of building projects, disciplines, and collecting vs. non-collecting institutions.

Please note: A short list of museum/institution finalists will be considered and the Award Committee may contact the facility Director and other team members for additional information. The winners will be selected and notified in advance of the Building Museums™ 2021 Symposium in December 2020. The award

should be accepted by the Director of the winning museum/institution at the award ceremony. Currently, the Building Museums™ Steering Committee is contemplating a hybrid in-person/online symposium for 2021 due to the Covid-19 pandemic. If the Director of the winning museum/institution is unable to travel to Washington, DC, we will consider an online, remote presentation.

NOMINATION REQUIREMENTS

ELIGIBILITY: A Buildy Award nominee museum must have completed a museum-related construction project within the five-year period 2014-2020, and the project must have been substantially complete and opened or re-opened to the general public for at least one year prior to the submission deadline date of October 2, 2020. Please note that the one-year requirement will be strictly enforced; please do not submit projects that do not meet this requirement.

Eligible buildings include museums as well as similar facilities at zoos, public gardens, and visitor centers serving public sites. National and international projects are eligible; they do **not** have to be located in the Mid-Atlantic.

The **CRITERIA** used to judge nominations include:

- Originality of concept (vision)
- Ingenuity in bringing the concept to design (planning process)
- Success of the project (institutional and financial sustainability, quality and design of the project)
- Community benefit
- Green design
- Director during construction is either still employed by the museum or was employed by the museum for at least one year after opening or, in the case of renovations or expansions, reopening to the general public.

Required **SUPPORTING MATERIALS** must include:

- A completed Nominations Form
- A one-page, non-technical summary of the project
- Photos, design plans, news clippings or other media, technical journals, marketing materials, letters from visitors to support the nomination
- Nominations shall be submitted as a digital copy (a single document in a .pdf format preferred)
- Letter of Confirmation from the Museum Director stating their intention to present on the project and “lessons learned” at the 2020 Building Museums™ Symposium (see above regarding potential remote presentation).

DEADLINE: This call for nominations closes at 5:00 pm at your local time on October 2, 2020. Only complete nomination submissions received by this date will be qualified.

2021 BUILDY AWARD NOMINATION FORM | PLEASE PRINT OR TYPE

I. MUSEUM/INSTITUTION CONSTRUCTION PROJECT BEING NOMINATED

Name of Project:

Project Site (include city & state)

Project Start Date

Completion Date (date of opening or re-opening to the general public)

II. NOMINATING DIRECTOR/CEO

Name of Director/CEO

Museum/Institution

Address

Phone

Email

III. DESIGN & CONSTRUCTION PRINCIPALS FOR THE PROJECT

■ ARCHITECT:

Name

Co./Firm

Primary Contact's Address

Phone

Fax

Email

■ BUILDER:

Name

Co./Firm

Primary Contact's Address

Phone

Fax

Email

IV. EACH OF THESE QUESTIONS REPRESENTS ONE OF THE CRITERIA CATEGORIES FOR THE AWARD

1. Please confirm that you are the Director who shepherded the building process and have remained on the job an entire year since opening

(unless your departure was planned for within one year after completion):

YES NO Other (please explain):

2. Please provide your project's opening date (opening to the general public)

3. Please provide onsite attendance for the year before construction commenced and the year after opening:

■ Pre-construction

Year _____ Attendance _____

■ Year After

Opening _____ Attendance _____

4. Please provide the project's target and actual budget (excluding endowment funding) and completion date:

■ Project Budget: Target- \$ _____ Actual-\$ _____

■ Completion Date _____

5. Please list or describe three activities your organization engaged in that describe an inclusive planning and design process.

6. Please list or describe up to three primary examples of green/sustainable construction practices used in your project.

7. Has your project received any third-party recognition, particularly awards or rave reviews? Please list or attach up to three samples with citations.

8. Since opening, have you had any major financial setbacks that are directly related to the building project?

9. The importance of achieving/advancing the mission with your building project is critical.

Please explain how the nominated project and its design solutions advance the museum's mission:

10. Nominees should demonstrate that their project was transformative for the museum organization, the field, the community and/or the region.

Please elaborate on what you consider as the transformative aspects of your building project:

11. Visitor and community response to your project, particularly since opening, is an important factor. Aside from the numbers of visitors, please provide a few examples of community response, such as testimonials, visitor surveys, or other impacts of the nominated project (You may attach additional documents if necessary):

12. Regarding Question 3 & 8, the Awards Committee recognizes that some project's first year of post-construction operations may have been partially impacted by Covid-19 pandemic related closures. The committee will take any such closures into consideration, and otherwise award-worthy projects will not be penalized. If applicable and at the Director's discretion, use this space to describe any Covid-19 related impacts to your project.

V. WHERE TO SEND YOUR NOMINATION AND SUPPORTING MATERIAL –

Submit complete nominations and supporting materials in PDF format **to**
info@midatlanticmuseums.org by October 2, 2020 at 5:00PM your local time.

Thank you for your submission! A winner(s) will be selected and notified in advance of the Building Museums™ 2021 Symposium in December 2020.